

CONTEXT FOR ACADEMIC STRATEGIC PLANNING AT UM

- Foundation for upcoming Accreditation process
- Identify key issues and opportunities to address over the next five years
- Guide for prioritization and decision making

Faculty Senate Update Oct 9, 2008; prepared by C. Brewer

ACADEMIC STRATEGIC PLANNING

- **Timeframe:** April 2008 through June 2009
- **Steering Committee Team:** Representatives from every College/School, Faculty Senate, Planning and Budgeting office, and Student Support Services
 - Chair - Carol Brewer, CAS Associate Dean
 - Committee composition includes faculty, students, staff, and administrators
 - First meeting of the team is next week
- **Process:** Inclusive, transparent, interactive with other sectors that intersect with Academic Affairs (e.g., IT, Research...)

MAJOR STEPS IN STRATEGIC PLANNING PROCESS

- **Organization - Spring 2008**
 - Define process
 - Plan for coordination with Accreditation
- **Environmental Scan - Summer 2008**
 - Develop background information (data, reports, etc.) and context for the Academic Strategic Plan
 - Prepare first report to be presented at the beginning of new academic year
- **Identify Strategic Issues - Early Fall 2008**
 - Key issues to address in plan
 - Align with UM mission and vision

MAJOR STEPS, continued

- **Strategic Goal Setting - Late Fall 2008**
 - Define goals and indicators for each strategic issue
- **Articulate Key Actions - Winter 2009**
 - Identify a practical set of clear actions to achieve strategic goals
 - Articulate resources needed for achieve goals
- **Develop Annual Review Plan - Spring 2009**
 - Timeline and process for campus input and discussion of plan annually
 - Metrics for annual reviews
- **Publication of Academic Strategic Plan - Summer 2009**

COMMUNICATION AND PARTICIPATION

- **Web Site** - Archive and Information (launch anticipated early summer 2008)
 - Planning Documents
 - Newsletter and Blog
 - Lists of Participants
 - Web-based surveys and input opportunities
- **Faculty Senate** - Regular updates from Brewer and FS representative on committee
- **Task Forces to Address Strategic Issues** - Please serve when called on
- **Forums** - broad campus input several times during process