Agenda

DoubleTree Hotel (100 Madison St)

8:00  Welcome breakfast co-hosted by the Finlandia Foundation of Montana

9:00-noon  A morning of learning, imagining, and co-designing
   - Sharing the city-university vision for a Missoula innovation corridor
   - Living-room conversation with a delegation from Finland’s Espoo Innovation Garden, Aalto Design Factory, and Startup Sauna
   - Great soil: why ClassPass calls Missoula home
   - Breakout sessions around innovation bright lights in our community

Noon  Walk and talk along the Clark Fork River corridor to the Public House

The Public House (130 E. Broadway St.)

12:30-3:00  Working lunch and design sprints
   - Co-creating our innovation corridor with Blake Wigdahl, Elysa Fenenbock, and Holly Truitt
   - “You are here” with Elysa Fenenbock of Google and Stanford d.school
   - Next steps with Mayor John Engen, UM Vice President Scott Whittenburg, and BIG director Holly Truitt

3:30  After-hours debrief at various downtown venues

5:30-7:00  Widening the circle of impact cocktail party at the Florence Building (111 N. Higgins)