



UNIVERSITY OF MONTANA

For More Information:

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The University of Montana Big Sky Poll collects and reports information about Montanans' perceptions of local, state, and federal issues. The poll is directed by Dr. Sara Rinfret, Associate Professor and Chair, Department of Public Administration & Policy, and Dr. Justin Angle, Associate Professor of Marketing and Warren and Betsy Wilcox Faculty Fellow.

The UM Big Sky Poll's online survey was conducted from September 26 – October 3, 2019 with 303 registered Montana voters. The margin of error (MOE) is +/- 5.63 at a 95 percent confidence level. Survey results were weighted by geography and gender to more accurately reflect demographics of the registered voter population in Montana. Due to rounding, totals may not equal 100 percent.

****Use of poll findings requires attribution to the University of Montana Big Sky Poll.***

Elected Official Job Performance

Question: Do you think each of the following elected officials or elected bodies are doing an excellent, good, fair or poor job?

President Donald Trump

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	29.5%	26.3%	33.8%	27.3%	33.3%	-	58.8%	22.1%
Good	16.5%	16.4%	16.9%	12.3%	23.1%	1.3%	23.7%	17.9%
Fair	12.0%	12.3%	11.5%	12.8%	11.1%	9.0%	9.6%	16.8%
Poor	41.9%	45.0%	37.7%	47.6%	32.5%	89.7%	7.9%	43.2%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	40.0%	35.4%	25.6%	33.7%	16.4%	-
Good	20.0%	15.2%	25.6%	18.6%	7.5%	33.3%
Fair	13.3%	13.9%	10.3%	12.8%	10.4%	33.3%
Poor	26.7%	35.4%	38.5%	34.9%	65.7%	33.3%

Senator Jon Tester

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	22.3%	25.1%	19.1%	23.0%	21.4%	59.0%	4.4%	15.5%
Good	26.8%	25.1%	28.2%	28.3%	23.9%	26.9%	18.4%	32.0%
Fair	30.1%	29.8%	30.5%	30.5%	29.9%	11.5%	42.1%	30.9%
Poor	20.8%	19.9%	22.1%	18.2%	24.8%	2.6%	35.1%	21.6%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	19.4%	19.2%	5.3%	19.8%	40.3%	33.3%
Good	16.1%	28.2%	34.2%	20.9%	31.3%	33.3%
Fair	38.7%	32.1%	39.5%	32.6%	16.4%	-
Poor	25.8%	20.5%	21.1%	26.7%	11.9%	33.3%

Senator Steve Daines

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	10.8%	10.5%	11.5%	8.6%	14.5%	2.6%	21.9%	6.3%
Good	36.4%	33.3%	40.8%	33.7%	40.2%	23.1%	40.4%	43.8%
Fair	31.8%	33.9%	29.2%	34.2%	28.2%	32.1%	28.1%	36.5%
Poor	21.0%	22.2%	18.5%	23.5%	17.1%	42.3%	9.6%	13.5%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	6.7%	10.3%	7.9%	16.3%	7.6%	-
Good	40.0%	35.9%	39.5%	36.0%	33.3%	66.7%
Fair	30.0%	33.3%	31.6%	29.1%	34.8%	33.3%
Poor	23.3%	20.5%	21.1%	18.6%	24.2%	-

House Representative Greg Gianforte

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	12.2%	9.9%	15.3%	10.2%	15.5%	2.6%	24.8%	7.3%
Good	25.0%	24.6%	26.0%	21.4%	30.2%	6.5%	33.6%	29.2%
Fair	27.6%	28.1%	26.7%	28.3%	26.7%	22.1%	34.5%	26.0%
Poor	35.2%	37.4%	32.1%	40.1%	27.6%	68.8%	7.1%	37.5%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	6.5%	15.4%	5.0%	15.3%	12.1%	-
Good	35.5%	23.1%	27.5%	31.8%	12.1%	-
Fair	29.0%	32.1%	32.5%	27.1%	22.7%	-
Poor	29.0%	29.5%	35.0%	25.9%	53.0%	100%

U.S. Congress

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	1.0%	1.2%	0.8%	0.5%	1.7%	-	2.7%	-
Good	16.8%	20.0%	12.3%	17.2%	16.2%	24.4%	11.5%	14.6%
Fair	32.1%	37.6%	25.4%	31.2%	33.3%	47.4%	26.5%	29.2%
Poor	50.2%	41.2%	61.5%	51.1%	48.7%	28.2%	59.3%	56.3%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	-	2.5%	-	1.2%	-	-
Good	23.3%	25.3%	23.7%	11.8%	7.6%	-
Fair	26.7%	31.6%	23.7%	35.3%	36.4%	33.3%
Poor	50.0%	40.5%	52.6%	51.8%	56.1%	66.7%

Governor Steve Bullock

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	17.8%	21.2%	13.7%	16.6%	19.7%	41.0%	5.3%	15.6%
Good	32.3%	36.5%	26.7%	32.6%	31.6%	46.2%	23.9%	31.3%
Fair	24.3%	22.9%	26.0%	26.7%	20.5%	10.3%	31.0%	26.0%
Poor	25.6%	19.4%	33.6%	24.1%	28.2%	2.6%	39.8%	27.1%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	22.6%	19.2%	5.1%	17.6%	22.1%	33.3%
Good	19.4%	32.1%	38.5%	25.9%	41.2%	33.3%
Fair	29.0%	26.9%	23.1%	28.2%	16.2%	-
Poor	29.0%	21.8%	33.3%	28.2%	20.6%	33.3%

Montana Legislature

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Excellent	5.2%	4.1%	6.9%	4.8%	6.0%	7.7%	1.8%	7.3%
Good	39.7%	44.7%	33.6%	37.1%	43.6%	46.2%	38.1%	38.5%
Fair	45.7%	44.1%	47.3%	48.9%	41.0%	37.2%	54.0%	42.7%
Poor	9.4%	7.1%	12.2%	9.1%	9.4%	9.0%	6.2%	11.5%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Excellent	6.7%	6.4%	2.6%	4.7%	4.5%	-
Good	30.0%	43.6%	44.7%	37.6%	42.4%	33.3%
Fair	50.0%	41.0%	44.7%	51.8%	42.4%	33.3%
Poor	13.3%	9.0%	7.9%	5.9%	10.6%	33.3%

2020 Election

Question: If the election for US President was held today, which of the following potential candidates would you vote for?

Trump vs. Biden

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Donald Trump	53.5%	48.5%	60.3%	48.1%	62.1%	1.3%	89.4%	56.3%
Joe Biden	46.5%	51.5%	39.7%	51.9%	37.9%	98.7%	10.6%	43.8%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Donald Trump	63.3%	59.0%	57.9%	61.2%	32.8%	33.3%
Joe Biden	36.7%	41.0%	42.1%	38.8%	67.2%	66.7%

Trump vs. Warren

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Donald Trump	54.4%	49.7%	60.3%	49.2%	62.9%	1.3%	94.7%	51.5%
Elizabeth Warren	45.6%	50.3%	39.7%	50.8%	37.1%	98.7%	5.3%	48.5%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Donald Trump	66.7%	53.8%	59.0%	62.4%	37.9%	33.3%
Elizabeth Warren	33.3%	46.2%	41.0%	37.6%	62.1%	66.7%

Trump vs. Sanders

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Donald Trump	54.2%	49.4%	61.1%	49.7%	61.2%	1.3%	92.9%	52.1%
Bernie Sanders	45.8%	50.6%	38.9%	50.3%	38.8%	98.7%	7.1%	47.9%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Donald Trump	60.0%	57.7%	57.9%	63.5%	34.8%	-
Bernie Sanders	40.0%	42.3%	42.1%	36.5%	65.2%	100%

Trump vs. Harris

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Donald Trump	55.1%	50.6%	61.4%	50.0%	63.2%	2.6%	92.9%	55.2%
Kamala Harris	44.9%	49.4%	38.6%	50.0%	36.8%	97.4%	7.1%	44.8%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Donald Trump	70.0%	57.7%	59.0%	64.0%	32.8%	33.3%
Kamala Harris	30.0%	42.3%	41.0%	36.0%	67.2%	66.7%

Trump vs. Bullock

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Donald Trump	48.1%	46.8%	50.0%	42.5%	56.9%	-	89.4%	40.6%
Steve Bullock	51.9%	53.2%	50.0%	57.5%	43.1%	100%	10.6%	59.4%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Donald Trump	60.0%	52.6%	55.3%	53.5%	27.3%	33.3%
Steve Bullock	40.0%	47.4%	44.7%	46.5%	72.7%	66.7%

Question: If the election for Montana Senate seat was held today, which of the following potential candidates would you vote for?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Steve Daines	63.8%	59.1%	71.0%	59.4%	70.7%	36.8%	82.3%	68.8%
Jack Ballard	18.1%	21.1%	14.5%	18.2%	18.1%	23.7%	13.3%	17.7%
Wilmot Collins	9.4%	10.5%	6.9%	12.8%	4.3%	22.4%	0.9%	8.3%
John Mues	8.7%	9.4%	7.6%	9.6%	6.9%	17.1%	3.5%	5.2%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Steve Daines	67.7%	59.7%	73.7%	68.2%	58.2%	33.3%
Jack Ballard	22.6%	23.4%	15.8%	17.6%	13.4%	-
Wilmot Collins	3.2%	9.1%	7.9%	4.7%	16.4%	33.3%
John Mues	6.5%	7.8%	2.6%	9.4%	11.9%	33.3%

Question: If the election for Montana House of Representative seat was held today, which of the following potential candidates would you vote for?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Kathleen Williams	36.1%	40.9%	29.0%	40.6%	28.2%	82.1%	4.4%	34.4%
Matt Rosendale	35.3%	36.8%	33.6%	28.3%	46.2%	6.4%	61.9%	30.2%
Corey Stapleton	19.8%	15.2%	26.0%	21.4%	17.1%	3.8%	23.0%	29.2%
Joe Dooling	2.5%	1.8%	3.8%	2.7%	2.6%	1.3%	3.5%	3.1%
Matt Rains	2.4%	1.8%	3.1%	2.7%	2.6%	1.3%	3.5%	1.0%
Tom Winter	2.1%	1.8%	3.1%	2.1%	2.6%	5.1%	-	1.0%
Timothy Johnson	1.8%	1.8%	1.5%	2.1%	0.9%	-	3.5%	1.0%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Kathleen Williams	26.7%	33.3%	36.8%	26.2%	53.0%	66.7%
Matt Rosendale	40.0%	47.4%	44.7%	36.9%	15.2%	-
Corey Stapleton	20.0%	11.5%	15.8%	27.4%	22.7%	33.3%
Joe Dooling	3.3%	2.6%	2.6%	2.4%	1.5%	-
Matt Rains	6.7%	3.8%	-	2.4%	-	-
Tom Winter	3.3%	1.3%	-	2.4%	3.0%	-
Timothy Johnson	-	-	-	2.4%	4.5%	-

Question: If the election for Montana Governor was held today, which of the following potential candidates would you vote for?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Greg Gianforte	35.1%	32.6%	38.5%	34.8%	36.2%	10.5%	56.6%	35.7%
Mike Cooney	23.0%	23.8%	21.5%	26.7%	17.2%	52.6%	9.7%	13.3%
Tim Fox	16.1%	14.5%	18.5%	12.3%	21.6%	10.5%	16.8%	18.4%
Whitney Williams	7.9%	9.9%	5.4%	7.5%	8.6%	7.9%	3.5%	12.2%
Albert Olszewski	8.1%	7.0%	10.0%	7.5%	9.5%	3.9%	8.8%	9.2%
Casey Schreiner	6.0%	7.6%	3.8%	8.0%	2.6%	10.5%	1.8%	7.1%
Reilly Neill	3.1%	4.1%	1.5%	2.1%	4.3%	3.9%	1.8%	4.1%
Gary Perry	0.8%	0.6%	0.8%	1.1%	-	-	0.9%	-

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Greg Gianforte	46.7%	38.5%	40%	37.2%	22.4%	-
Mike Cooney	16.7%	17.9%	10%	20.9%	37.3%	66.7%
Tim Fox	13.3%	14.1%	10%	23.3%	14.9%	-
Whitney Williams	3.3%	10.3%	12.5%	4.7%	10.4%	-
Albert Olszewski	6.7%	7.7%	12.5%	8.1%	7.5%	-
Casey Schreiner	6.7%	9%	10%	3.5%	3%	-
Reilly Neill	6.7%	2.6%	2.5%	2.3%	3%	33.3%
Gary Perry	-	-	2.5%	-	1.5%	-

National and State Issues

Question: In your view, is the economy improving, staying the same, or getting worse?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Improving	41.6%	35.3%	50.0%	40.1%	44.0%	12.8%	68.4%	37.1%
Staying the same	31.3%	30.0%	33.3%	30.5%	32.8%	34.6%	23.7%	35.1%
Getting worse	27.1%	34.7%	16.7%	29.4%	23.3%	52.6%	7.9%	27.8%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Improving	48.4%	46.2%	36.8%	44.7%	32.8%	33.3%
Staying the same	29.0%	30.8%	28.9%	31.8%	32.8%	33.3%
Getting worse	22.6%	23.1%	34.2%	23.5%	34.3%	33.3%

Question: Do you think that President Trump should be impeached and removed from office?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
No	52.0%	47.1%	58.8%	45.5%	62.1%	2.6%	90.4%	47.9%
Yes	38.5%	41.2%	34.4%	43.3%	31.0%	85.7%	7.9%	35.4%
Don't Know	9.5%	11.8%	6.9%	11.2%	6.9%	11.7%	1.8%	16.7%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
No	60.0%	56.4%	61.5%	58.1%	31.3%	33.3%
Yes	26.7%	32.1%	33.3%	30.2%	62.7%	66.7%
Don't Know	13.3%	11.5%	5.1%	11.6%	6.0%	-

Question: Walmart is discontinuing the sales of certain short-barrel rifle ammunition as well as handgun ammunition and discontinuing handgun sales entirely. Are you more or less likely to shop at Walmart due to this announcement?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Less Likely	40.1%	31.0%	52.7%	38.7%	41.9%	5.1%	59.3%	44.8%
More Likely	37.1%	44.4%	27.5%	39.8%	33.3%	79.5%	17.7%	29.2%
Missing/Prefer not to answer	22.9%	24.6%	19.8%	21.5%	24.8%	15.4%	23.0%	26.0%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
Less Likely	46.7%	43.6%	47.4%	41.2%	28.4%	33.3%
More Likely	36.7%	32.1%	34.2%	35.3%	47.8%	33.3%
Missing/Prefer not to answer	16.7%	24.4%	18.4%	23.5%	23.9%	33.3%

Question: From which of the following sources of information do you get most of your news?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
Internet	44.5%	48.2%	40.2%	43.0%	47.4%	39.0%	40.7%	52.1%
Television	38.2%	38.8%	37.9%	33.9%	44.8%	37.7%	45.1%	31.3%
Print	10.2%	6.5%	15.2%	15.1%	2.6%	16.9%	5.3%	10.4%
Radio	5.7%	5.3%	6.1%	5.9%	5.2%	2.6%	8.8%	6.3%
Other	1.4%	1.2%	0.8%	2.2%	-	3.9%	-	-

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac (Ph.D., J.D., etc.)	Other
Internet	35.5%	52.6%	48.7%	36.5%	44.8%	66.7%
Television	58.1%	37.2%	33.3%	44.7%	25.4%	33.3%
Print	3.2%	2.6%	10.3%	11.8%	22.4%	-
Radio	3.2%	6.4%	5.1%	7.1%	6.0%	-
Other	-	1.3%	2.6%	-	1.5%	-

Question: What is the highest number of U.S. Representatives that Montana has ever had?

	Overall Sample	Women	Men	Urban	Rural	Dem.	Rep.	Ind.
One	18.3%	18.1%	18.9%	18.7%	17.2%	26.9%	15.9%	15.6%
Two	38.7%	30.4%	50.0%	41.7%	34.5%	39.7%	31.0%	46.9%
Three	3.4%	2.3%	3.8%	3.2%	3.4%	1.3%	1.8%	5.2%
Other	11.3%	14.0%	7.6%	9.6%	13.8%	10.3%	16.8%	6.3%
Don't Know	28.3%	35.1%	19.7%	26.7%	31.0%	21.8%	34.5%	26.0%

	High School/ GED	Some College	Assoc. Degree	Bach. Degree	Post-Bac. (Ph.D., J.D., etc.)	Other
One	6.7%	11.5%	15.4%	23.5%	26.9%	-
Two	30.0%	32.1%	25.6%	44.7%	50.7%	66.7%
Three	-	3.8%	-	3.5%	6.0%	-
Other	23.3%	16.7%	12.8%	5.9%	6.0%	-
Don't Know	40.0%	35.9%	46.2%	22.4%	10.4%	33.3%

Demographics

<i>N = 303</i>	<i>Survey Respondents</i>
<i>Gender</i>	
<i>Female</i>	56.4%
<i>Male</i>	43.3%
<i>Prefer not to answer</i>	<1%
<i>Age</i>	
<i>18-26</i>	6.5%
<i>27-46</i>	21.1%
<i>47-66</i>	41.9%
<i>67 or older</i>	30.5%
<i>Level of Education</i>	
<i>High school/GED</i>	10.1%
<i>Some college</i>	25.8%
<i>Associate's degree</i>	12.7%
<i>Bachelor's degree</i>	28.2%
<i>Post baccalaureate (Master's, PhD, JD, MD, etc.)</i>	22.0%
<i>Other</i>	<1%
<i>Prefer not to answer</i>	<1%
<i>Political Party</i>	
<i>Republican</i>	37.5%
<i>Independent</i>	31.8%
<i>Democrat</i>	25.6%
<i>Libertarian</i>	2.2%
<i>Other</i>	<1%
<i>Prefer not to answer</i>	2.4%
<i>Total Household Income</i>	
<i>\$0 - \$20,000</i>	8.7%
<i>\$20,001 - \$37,000</i>	14.1%
<i>\$37,001 - \$46,000</i>	8.1%
<i>\$46,001 - \$57,000</i>	10.2%
<i>\$57,001 - \$88,000</i>	21.4%
<i>\$88,001 - \$150,000</i>	21.3%
<i>\$150,001 and above</i>	9.4%
<i>Prefer not to answer</i>	6.7%