Examples of Mission and Vision Statements

Flathead Valley Community College

STATEMENT OF PURPOSE
Flathead Valley Community College is a locally controlled community college authorized to provide post-secondary educational services. Academic courses leading to the Associate of Arts (A.A.), Associate of Science (A.S.), and Associate of Applied Science (A.A.S.) degrees, certificate programs in specific occupational and industry-related areas and continuing education form the foundation of the College’s instruction.

VISION STATEMENT
“Improving Lives Through Learning”

INSTITUTIONAL MISSION
Flathead Valley Community College promotes excellence in lifelong learning, focused on student success and community needs.

INSTITUTIONAL GOALS
I. We will provide educational programs and courses that prepare our students for transfer to other postsecondary institutions, for the workforce, and for citizenship.
II. We will increase lifelong learning opportunities for our students and our community.
III. We will be responsive to the community’s economic and workforce training needs.
IV. We will promote programs and activities that enhance the cultural and social well-being of our students and communities.
V. FVCC will foster a positive learning and working environment and provide support services for student success.

Miles Community College

Mission Statement
Miles Community College promotes student success and lifelong learning through accessible, quality programs and community partnerships.

Core Themes
1. Student Success
2. Academic Excellence
3. Resource Management
4. Community Outreach & Partnerships

Strategic Initiatives
1. Student Experience: Provide a quality student experience—both curricular and extra-curricular.
2. Enrollment: Ensure stable levels of enrollment, including retention and completion.
3. Funding: Secure sustainable funding.
4. Reputation: Enhance the College’s reputation.
5. Innovation: Foster innovation with technology, facilities, and equipment.

MSU-Great Falls

Tagline
Changing Lives – Achieving Dreams

Vision
In the next decade, MSU–Great Falls will play a leading role in transforming the lives of our students, their communities and the economic prosperity of Montana by responding to learner and community needs through the use of partnerships, innovation, outreach and technology.

Mission
Our Mission is to foster the success of our students and their communities through innovative, flexible learning opportunities for people of all ages, backgrounds, and aspirations resulting in self-fulfillment and competitiveness in an increasingly global society.

Values
- Accountability – We ensure our decisions are data-informed and grounded in the best interest of our students and their communities.
• Integrity – We value civic responsibility, high academic standards, ethical practices, and the courage to act.
• Lifelong Learning – We believe education is a lifelong necessity and commitment; we personify this belief by engaging and reengaging students from all generations in learning opportunities.
• Respect - We value differences and treat others with civility, encouraging open and honest communication.
• Responsiveness – We recognize and act upon opportunities to be innovative, flexible, and adaptable to our students’ and communities’ needs.
• Student Success – We are dedicated to student success and achievement; we strive to meet the educational needs of our students and their communities.

Core Themes
At MSU-Great Falls we live the community college experience through an open-access admissions policy, a comprehensive educational program, a focus on teaching and learning, and a philosophy of student-centeredness.
We strive to attain our Mission through the Core themes and Goals of:
1. Workforce Development: Through applied programming our students successfully attain a credential leading to life sustaining careers;
2. Transfer Preparation: Our students complete transfer programming and successfully transfer toward a four-year degree;
3. Academic Preparation: We prepare individuals for success in college coursework through developmental (remedial) education and adult basic education; and
4. Community Development: As the community’s college, we support social and economic development through outreach, lifelong learning, and active partnership.

EIGHT ABILITIES
The faculty and staff of MSU–Great Falls College of Technology have deemed the following abilities to be central to the personal and professional success of all graduates:
1. Communication: The ability to utilize oral, written and listening skills to effectively interact with others.
2. Quantitative Reasoning: The ability to understand and apply mathematical concepts and models.
3. Inquiry and Analysis: The ability to process and apply theoretical and ethical bases of the arts, humanities, natural and social science disciplines.
4. Aesthetic Engagement: The ability to develop insight into the long and rich record of human creativity through the arts to help individuals place themselves within the world in terms of culture, religion, and society.
5. Diversity: The ability to understand and articulate the importance and influence of diversity within and among cultures and societies.
6. Technical Literacy: The ability to use technology and understand its value and purpose in the workplace.
7. Critical Thinking: The ability to understand thinking that is responsive to and guided by intellectual standards such as relevance, accuracy, precision, clarity, depth, and breadth.
8. Effective Citizenship: The ability to commit to standards of personal and professional integrity, honesty and fairness.

CORE INDICATORS OF INSTITUTIONAL EFFECTIVENESS
MSU – Great Falls College of Technology (MSUGF) is committed to continuous improvement, the evaluation of institutional effectiveness, and the assessment of student learning. This commitment is reflected through an assortment of activities and processes emanating from the College’s mission, vision, values, core themes, and strategic plan.

As we strive to become more performance-based in the allocation of resources and create a mission-centric model to document our effectiveness, MSUGF has established a set of measures to guide our processes. These measures, known as core indicators of institutional effectiveness [1], support our everyday operations and assist us as we seek continuous improvement towards mission fulfillment.

MSUGF’s core indicators of institutional effectiveness [2] stem from the Montana Board of Regent’s system measures of effectiveness, federal accountability law and policy, and the College’s Mission and Core Themes. The core indicators of institutional effectiveness are summarized in the following:
• Core Indicator 1: Participation (Credit-Bearing)
• Core Indicator 2: Regional Market Penetration Rates
• Core Indicator 3: Persistence (Retention)
• Core Indicator 4: Graduation Rates
• Core Indicator 5: Demonstration of Abilities
• Core Indicator 6: Success of Remedial Students in Developmental Coursework
• Core Indicator 7: Success of Remedial Students in Subsequent and Related Coursework
• Core Indicator 8: Workforce Degree Production
• Core Indicator 9: Job Placement and Earnings
[1] A core indicator is "...a regularly produced measure that describes a specified condition or result that is central (or foundational) to the achievement of a college’s mission and to meeting the needs and interests of key stakeholders" (Alfred, Shults, and Seybert, 2007, p. 12). Alfred, Shults, and Seybert (2007, p. 23) identified sixteen core indicators of effectiveness for community colleges. If applied comprehensively, these indicators will establish the foundation for a model of institutional effectiveness that will allow us to document our performance. We have adapted those core indicators and they are divided into five components related to our mission: student progress; developmental education; outreach; workforce development; and transfer preparation (Alfred, Shults, & Seybert, 2007, p. 23).

[2] Core Indicators of Institutional Effectiveness are assessed at the institutional level. In addition departments and divisions maintain and assess their effectiveness with unit-level indicators.

Helena College UM

Mission Statement
The University of Montana - Helena College of Technology promotes lifelong educational goals of learners, supports workforce development needs of employers, and fosters community involvement by providing a substantive, responsible, and accessible learning environment.

Core Value Statements
Learning
We uphold the principles of lifelong learning for our community of students, faculty, and staff.

Success
We promote the success of our community in meeting individual and common goals.

Community
We foster our connections with partners in business, industry, government, local communities, and fellow educators.

Access
We provide access to higher education, employment opportunities, continuing education, and personal and career development.

Growth
We encourage growth and progress of our community members, curricula, facilities, and resources.

Service
We serve our students, College, partners, and communities.

Vision Statement
The University of Montana - Helena College of Technology will be recognized as a responsive regional center of technical and academic education, as a partner in economic and community development, and as a diverse and accessible community of learners. UM-Helena will promote excellence in education; maintain fiscal and operational integrity; and cultivate an environment of fellowship, inclusiveness, and respect.

Strategic Plan
Student Success
Direction: UM-Helena develops and offers instructional programs and student services that help students succeed in reaching their goals.

Priorities for action:
Assist students in balancing life and school demands
Provide transition services for students from application through graduation
Develop and evaluate quality educational programs
Increase access to student resource areas for the varying student populations

Connect with the Community
Direction: UM-Helena builds connections with a broad range of groups to respond to the diverse needs of the community we serve.

Priorities for action:
Work collaboratively with business and industry, local and state governments, community organizations, and educational partners to accomplish common goals for statewide economic development
Create communication avenues with the surrounding community
Fully develop internships and service learning opportunities for students
Identify and incorporate community interests/business and industry needs in future planning
Foster faculty, staff, and student involvement in community organizations and events

**Create Access**
Direction: UM-Helena makes access to higher education possible for the communities we serve.

**Priorities for action:**
Develop alternative delivery methods for courses and degree obtainment including distance learning, evening and weekend offerings, and collaboration with other educational institutions to enhance access to higher education
Lessen the financial burden of higher education through the development and marketing of scholarship opportunities
Improve access and services to people with disabilities

**Develop Resources**
Direction: UM-Helena proactively develops its fiscal, capital, technological, and human resources to ensure the effective, efficient management of quality programs and services.

**Priorities for action:**
Improve technological infrastructure and services including electronic mail, wireless networks, and computers
Develop criteria for managing enrollment to sustain the quality of our programs and services, including marketing and development
Develop staffing and salary structure plans
Expand the college’s fiscal resource base through grants, private funding, and entrepreneurial activities that support college priorities
Develop public/private partnerships and corporate sponsorship and in-kind donations
Promote legislative awareness and support
Support the excellence and growth of College faculty and staff members through professional development programs

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**City College MSUB**

**Mission**
The mission of the Montana State University Billings College of Technology is to be the College of first choice, dedicated to the development of workforce capacity by providing top quality learning opportunities and services to meet a variety of career choices and customer needs by being responsive, flexible and market-driven.

**Purpose**
The College of Technology provides the comprehensive two-year college mission including: university transfer education, career preparation, developmental education, GED preparation through a partnership with School District No. 2, and workforce training.