**GRADCON**  
**Presentation Rubric**  
**Total Points Possible = 18**

<table>
<thead>
<tr>
<th>Round 2 Judging</th>
<th>Very Poor/Poor (1-2)</th>
<th>Fair/Good (3-4)</th>
<th>Very Good/Excellent (5-6)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Audience</strong></td>
<td>Technical language is prevalent throughout the presentation or does not follow a logical progression.</td>
<td>Presentation is generally understandable but may include some technical language that was not defined.</td>
<td>The presentation is clear, non-technical and incorporates context and findings in a manner understandable to a general audience.</td>
</tr>
</tbody>
</table>
| **Clarity and Engagement** | Discussion seems to drift from the project.  
Presenter uses visual aids that are very poor, disorganized, or detract from the project’s logic. | Presentation is well organized, but visual aids are distracting or not well designed. | The presentation is smooth, organized, and engaging.  
Presenter uses visual aids that enhance the presentation. |
| **Significance and Impact** | Importance of work is not clearly stated.  
Or, applicant doesn’t address broader impacts. | Importance of work is stated, but not well developed.  
Applicant addresses some of the broader impacts of the research project. | Importance of work is clear, concise, and easy to understand by non-specialists.  
Applicant addresses the significant broader impacts and larger context of the project for the student, university, and/or society. |