# Graduate Council Meeting Minutes

December 2, 2015, GBB 225, 12:10 – 1:00 PM

*Members Present:* B. Bach, F. Brown, C. Dumke, L. Frey, L. Gray, J. Johnson, A. Kinch, G. Lind, C. Palmer, C. Stanick, K. Swift  
*Members Absent/Excused:* L. Broberg, X. Chu, T. Gupta, , C. Orion, *Ex Officio Members Present:* R. Arouca, J. Lane S. Ross, S. Whittenburg  
*Guests:* L. Tangedahl, C. Uhlenbruck

## Call to Order

* The minutes from 11/30/15 were approved.

## Communication

* Professor Lee Tangedahl and Klaus Uhlenbruck were welcomed to the Council. Chair Kinch summarized the responses to the Council’s questions regarding the proposed MS in Business Analytics. A survey of 80 programs grouped them in 4 types. The proposal falls in the third type-less technically-oriented curriculum. There are six new courses proposed. Only one is taught by an adjunct professor. It could possibly be taught by Mathematics Professor Brian Steele if for some reason the adjunct leaves the University. Currently 1/3 of the courses offered in the School of Business are taught by adjunct instructors. This may increase with the additional teaching load of this program. The departments may also look at reducing the number of course sections offered. The proposal includes a request for additional funding. They are being told that the President will fund half of the request and it is hoped that the Dean will be able to find private funding for the other half. Although the proposal includes a request for two graduate assistants, it can start without them. They are expecting a 2:1 ratio of in-state to out- of- state students. With some international students, likely from India. ASU’s program has 2/3rds International student enrollment. They are expecting to attract students from Portland and Seattle.   
    
  The analytics and technology component are not in-depth, it is applied in terms of what marketing would require. The programs at USC, UC-Boulder and Univ of Denver are similar.

## Business Items

* After discussion the Council approved the proposed MS in Business Analytics and the corresponding courses listed below with a vote of 7 in favor and 4 abstentions**.** One G.C. member stressed thatthe President’s repeated mentioning of the new program in public venues before it was approved distorted the review process.
* The Council will need to meet next week to discuss the proposed PhD in Public Health.

## Adjournment

The meeting was adjourned at 1:01 p.m.