DATE:  April 1, 2016

TO:  Mary Ann Bowman, Associate Professor, School of Social Work
     Elizabeth Dove, Professor, School of Art
     Doug Emlen, Professor, Division of Biological Sciences
     Jasmine Zink Laine, Academic Policy Manager, Office of the Provost
     Genevieve Lind, Co-President, Graduate and Professional Student Association
     Gordy Pace, Director of IT Communications, Information Technology
     Mario Schulzke, Associate Vice President for Marketing
     Brock Tessman, Dean, Davidson Honors College
     Holly Truitt, Director, Broader Impacts Group
     Kelly Webster, Director, The Writing Center
     Scott Whittenburg, Vice President for Research and Creative Scholarship; Dean of
     the Graduate School
     Melissa Wilson, Assistant Vice President for Marketing and Communications,
     University of Montana Foundation

FROM:  Royce C. Engstrom, President

RE:  Strategic Planning Coordinating Council

Thank you for indicating your interest in the visioning and strategic planning process for the
University of Montana. I was pleased by the number of people who responded to my call for
participation. In the end, we will involve every one of those people, but we need to get started with
a Strategic Planning Coordinating Council (SPCC) and that is the topic of my memo. I am asking
that you serve as a member of the SPCC, the group that will plan and oversee the broader, campus-
wide discussion. Please email Rebecca Power (rebecca.power@mso.umt.edu) by Friday, April 8
to indicate whether or not you can accept this appointment. I would like to meet with this group
on Friday, April 15 from 9-11 a.m. to begin our discussion. We will continue to meet through the
end of the semester and throughout the summer.

Many of you have already been involved in thinking about a planning process, and I am
appreciative of your enthusiasm. It will be important for us to come together towards a single
approach. We need to have a strategic plan that includes these components:
   Level 1: Statement of Mission, Vision, and Values
   Level 2: Major Strategic Issues for the Next Five Years
   Level 3: Specific Goals, Strategies, and Metrics of Progress under each Strategic Issue
In addition, we must have a communications plan for rolling out and keeping active the strategic plan. In preparation for our first meeting, I ask that you review our current strategic plan, *UM2020: Building a University of the Global Century*, and our latest President’s Report, *Greater Heights*.

In developing our new plan, we will need to decide how to optimize involvement of the campus community as well as others who might play an important role. Therefore, for the first meeting, I recommend the following agenda:

1. Introductions
2. Review of efforts to date around planning and visioning
3. How to proceed in developing a new plan
4. Timeline

Thank you for your interest, and I look forward to seeing you soon.

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Cc: Ryan Tolleson Knee, Chair, School of Social Work
Bradley Allen, Director, School of Art
Charlie Janson, Associate Dean, Division of Biological Sciences
Claudine Cellier, Director of Academic Personnel and Assistant to the Provost
Klaus Uhlenbruck, Chair, Department of Management and Marketing
Matt Riley, Chief Information Officer
Peggy Kuhr, Vice President for Integrated Communications
Perry Brown, Provost and Vice President for Academic Affairs
Scott Whittenburg, Vice President for Research and Creative Scholarship; Dean of the Graduate School
Shane Giese, President/CEO, University of Montana Foundation