International Festival Sponsorship

March 17, 2019

INTERNATIONAL FESTIVAL AT A GLANCE

The International Festival is a multicultural celebration of the diversity of the University of Montana, Missoula, and the whole state. The festival debuted 28 years ago and has since become an institution in Montana. It is made possible by volunteers from across the University & community, with notable contributions by the International Student Association (ISA).

It is one of the largest international events in Montana, attracting more than 3,500 people to an afternoon of festivities.

The festival includes a culture show, a children’s world, ethnic food trucks, display booths, and many more fun surprises!

2019’s festival will include a special emphasis on the University & community’s Irish connections, as the day of the festival is St. Patrick’s Day. This will include a partnership with the Friends of Irish studies, as well as special Irish activities.

SPONSORSHIP & CONTRIBUTIONS

Fundraising Goal: $17,000

Reaching our fundraising goal would allow us to host the International Festival & maintain free student entry to the event. Currently the festival is supported by the Global Engagement Office, the International Student Association, and generous donors.

TIER LEVELS OF SPONSORSHIP

Title Sponsor: $5,000 +

- 20 Tickets
- Company Logo on all printed* and web promotional material (larger than any other sponsors at a lower tier level)
- Display booth in a prominent location
- Ability for company promotional material to be displayed in up to 5 places throughout the UC (aside from your display booth)

Gold Sponsor: $2,500 - $4,999

- 15 Tickets
- Company Logo on all printed materials*
- Display booth in a prominent location
- Ability for company promotional material to be displayed in up to 3 places throughout the UC (aside from your display booth)

Silver Sponsor: $1,000 - $2,499

- 10 Tickets
- Company Logo on all printed materials*
- Ability for company promotional material to be displayed in up to One place in one additional place UC (aside from your display booth)

Bronze Sponsor: $200-$999

- 3 Tickets
- Display booth

BENEFITS OF SPONSORSHIP

- Raise brand awareness among event demographic through International Festival advertising and promotional materials
- Demonstrate community involvement
- Included ticket packages for clients or employees
- Help sustain a Missoula institution
- Tax deductible to full extent of the law through the University of Montana Foundation

*some promotional materials are used in multiple years and, due to this, those materials will not contain any company logos

Other ways to give to the International Festival:

Display promotional materials in your place of business, buy tickets for you & your employees, donate advertising space, etc.