ACE’s International Vision Statement

In order for the United States to have a truly world-class higher education system, colleges and universities must be globally engaged and prepare students to be citizens of a multicultural community both at home and in a globalized world. Institutions accomplish this by having a multi-dimensional, comprehensive strategy that includes internationalization at home and engagement with global issues and partners.
What is the Internationalization Laboratory?

The Internationalization Laboratory is an invitational learning community that assists participating institutions to develop a capacity, capability, and strategy for comprehensive internationalization, which is infusing an international/intercultural dimension to all aspects of teaching, learning, research, service, and outreach. Involvement lasts 16-20 months.
The CIGE Model for Comprehensive Internationalization

- Articulated institutional commitment
- Administrative structure and staffing
- Curriculum, co-curriculum, and learning outcomes
- Faculty policies and practices
- Student mobility
- Collaboration and partnerships

Comprehensive Internationalization
What Is Comprehensive Internationalization?

- **Globalization** is the movement of people, ideas, goods, capital, services, pollution, and diseases across borders.

- **Internationalization** is higher education’s response to that reality.

  Barbara Hill, 2013
How is the Internationalization Laboratory organized?

Each institution forms an internationalization leadership team on campus.

Each team sends representatives to three learning community meetings in Washington, DC, to share information and to do problem-solving.

Each team does on-campus work of an internationalization review, development of student learning outcomes, and creation of an internationalization strategic plan.

Each campus hosts a site visit to begin the Lab process and a peer review visit at the completion of Lab activities to assess goals and strategies.

Each campus gets monthly phone calls from the Lab director to assess progress in completing Lab activities.
What is the integrated approach to comprehensive internationalization used in the on-campus work of the Internationalization Laboratory?

- An **internationalization review** to catalog and analyze what the institution is doing

- The articulation of **student global learning goals** and a method to understand how the institution’s activities impact student learning

- The integration of the results of the review and the learning goals process into a strategic **internationalization plan**
What are the steps in the integrated approach to comprehensive internationalization?

- Develop a team and communication plan to engage the broader community
- Clarify institutional goals and language and craft a common vision
- Organize the work to be done and develop a timetable
- Conduct an internationalization review, analyze strengths and weaknesses, and develop a report on findings
- Articulate global learning goals and method to understand how the institution’s activities impact student learning
- From findings, develop a strategic internationalization plan
- Invite a peer review team to assess goals and strategies
- Assign responsibility and monitor progress on the implementation of the strategic internationalization plan
What does an internationalization review cover?

Institutional Articulated Commitment: Mission, Goals, Leadership, Structure, Portfolio,
Faculty International Background, Interest, Activity, Research, Capacity, Policies, Practices for Faculty Hiring, Development, Travel, Tenure & Promotion

The Curriculum and Co-Curriculum Study, Internships, and Service Learning Abroad and International Students at Home
Engagement with Institutions Abroad
What does articulating global learning goals add to the review process?

- Offers a guide for aligning curriculum and other activities with desired goals for students
- Helps prioritize activities in an internationalization plan
- Encourages a culture of quality improvement
- Helps stakeholders understand the impact of institutional activities
- Satisfies accrediting agencies
Basic Questions Addressed by Articulating Global Learning Goals

• What do we want our students to know and be able to do? (knowledge, skills, attitudes)

• Where would students acquire this knowledge and these skills and attitudes?

• What is our evidence that students are actually achieving these outcomes?
Sample Student Global Learning Goals: Knowledge

- Understands his culture within a global and comparative context (that is, the student recognizes that his culture is one of many diverse cultures and that alternate perceptions and behaviors may be based in cultural differences).

- Demonstrates knowledge of global issues, processes, trends, and systems (that is, economic and political interdependency among nations, environmental-cultural interaction, global governance bodies, and nongovernmental organizations).

- Demonstrates knowledge of other cultures (including beliefs, values, perspectives, practices, and products).
Sample Student Global Learning Goals: Skills

• Uses knowledge of diverse cultural frames of reference, alternate perspectives to think critically/solve problems.

• Communicates and connects with people in other language communities in a range of settings for a variety of purposes, developing skills in each of the four modalities: speaking (productive), listening (receptive), reading (receptive), and writing (productive).

• Uses foreign language skills and/or knowledge of other cultures to extend his access to information, experiences, and understanding.
Sample Student Global Learning Goals: Attitudes

• Appreciates the language, art, material culture, politics, religion, and philosophy of different nations.

• Accepts cultural differences and tolerates cultural ambiguity.

• Demonstrates an ongoing willingness to seek out international or intercultural opportunities.
What are the elements of an internationalization strategic plan?

- Vision for Internationalization
- Strategic Goals
- Performance Indicators – Outcomes and Evidence of Success
- Specific Action Steps and Timeline
- Responsible Agents (though this may be in a later implementation plan)
- Funding
- Plan for monitoring implementation
Comprehensive Internationalization is not just “What are we doing?”

- Study Abroad
- International students and scholars
- Linkages/institutional partnerships and exchanges
- Long-distance education (virtual study abroad) and internationalized courses
- Area Studies programs
- Foreign Language
- International Studies (interdisciplinary)
- International Business (multi-regional, discipline-based)
- Research collaboration
- Dual and joint degree programs
- Outreach
- Cross-cultural events and training
- & etc.......
Comprehensive internationalization answers “Why are we doing this?”

• Enhancing institutional reputation and competitive position
• Preparing students for global citizenship
• Making students more competitive in the global marketplace
• Generating revenue
• Enhancing the research agenda
• Strengthening engagement that promotes the application of knowledge
• Making a better, more understanding world
Comprehensive internationalization addresses “What do we want our institution to be?”

- Comparing our institution to others through a review of internationalization efforts at similar institutions
- Developing the human capital of our faculty, staff, and students
- Finding our hidden treasures and celebrating our successes
What are the benefits to the institutions participating in the Internationalization Laboratory?

- The opportunity to participate in a national/international invitational learning community
- Regular access to expert consultation and research
- The opportunity to learn from the experiences of approximately 130 institutions with which ACE has worked on internationalization
- A customized process to accelerate progress on internationalization and ensure concrete outcomes/deliverables that the institution chooses.
ACE looks forward to working with the University of Montana in the Internationalization Laboratory.

Thank you.