KAKEHASHI Project
Japan's Friendship Ties Program
(Economics)
Sample Program Schedule

Day 1:

- **Evening:**
  - Assemble
  - Medical check
  - Departure
  - Goals: Confirm the important points for the flight to Japan and participants’ health condition.
- **Lodging:** On board plane

Day 2:

- **Arrival in Tokyo**
- **Lodging:** Tokyo

Day 3

- **Morning:**
  - Program Orientation
  - Keynote Lecture by MOFA
  - Goals:
    - Understand clearly the aims and the goals of the program, the main point of each program activity, and to raise participants’ awareness of the importance of proactive participation.
    - Explain safety management and health care issues in detail.
    - Deepen participants’ understanding of the strength and charms of Japan's market and industry in comparison with their own countries, and to learn about the economic relationship between Japan and the USA.
- **Afternoon:**
  - Observation of Historical Landmarks
  - Lecture at MAFF/METI
  - Goals:
    - Visit historical landmarks and learn about Japanese history.
    - Learn about Japan's economic policy and/or agricultural policy.
- **Lodging:** Tokyo
Day 4

- **Morning:**
  - Move to Local Area
  - **Goals:**
    - Learn about the high level technologies used for infrastructure, transportation networks, operation control and safety management as well as service of Japanese people and their mind for socially vulnerable and environment-friendliness.

- **Afternoon:**
  - Courtesy Call at Prefectural or City Government
  - Introduction of the Region
  - Roles of a local government
  - Efforts toward regional revitalization
  - Economic, trade and investment relations with USA
  - **Goals:**
    - Understand the administrative function of a local government and foundation of civil life, as well as to learn about the efforts to revitalize the regional economy by utilizing local resources, specialties and strengths.
    - Think about the closer economic cooperation, trade and investment relations with the local area of Japan in future.

- **Lodging:** Local City

Day 5

- **Morning:**
  - Visit and Lecture by Japan External Trade Organization, JETRO
  - Role of JETRO
  - Economic, trade and investment relations with USA
  - Exchange meeting lunch with local business
  - **Goals:**
    - To visit a local branch of JETRO and to learn the efforts to promote investment into Japan and export of various products, as well as to deepen knowledge about their efforts to strengthen economic cooperation between Japan and USA.

- **Afternoon:**
  - Visit and Opinion Exchange with Local Industry/Company which plan to expand business overseas
  - Introduction of Company, Institution
  - Opinion Exchange
  - Meeting with Host Family
  - **Goals:**
    - Learn the attractions and specifications of the local industries through the visit with the companies and institutions which plan to expand their business abroad, especially to USA.
Day 6:

- Morning:
  - Home Stay or Farm Stay
  - Goals:
    - Deepen participants’ understanding of Japanese life through home stay or farm stay.
    - Experience the attractive points of Japan, including world heritage, historical structures, traditional performing arts, festival and ceremonies, culture and customs, local specialties and souvenirs, people and their dialects and other various attractions.

- Afternoon:
  - Workshop
  - Goals:
    - Summarize the new discoveries and findings about Japan obtained through the program.
    - Prepare for action plan after returning to the USA and prepare for the report presentation.

Day 7

- Morning:
  - Return to Tokyo

- Afternoon:
  - Cultural Experience
    - Session on cutting edge technology
    - Session on Environment
  - Goals:
    - Increase participants’ interest in Japan through experiencing Japanese traditional culture including Kimono dressing, Tea ceremony, craft art, and dancing.

Day 8

- Morning:
  - Visit and Opinion Exchange with Japan Business Federation/U.S-Japan Research Institute
  - Goals:
    - Visit Japanese Business Federation / USJI to learn about the efforts to promote investment into Japan and export of various products, as well as to support enterprises for trade promotion, and to deepen knowledge about their efforts.

- Afternoon:
- Reporting Session
- Exchange Meeting
- Goals:
  - Make a presentation on the action plan for after the return to the USA, as well as on the economic relations between Japan and the USA.

  - Lodging: Tokyo

**Day 9:**

  - Morning:
    - Observation of Asakusa: Marugoto Nippon
    - Goals:
      - See the special local products of different prefectures to understand Japanese agricultural products and local industries.

  - Afternoon:
    - Departure