Thursday, September 25th, 2014
TODD 204, 1:30-3:00

The meeting began with thanks and greetings to all the committee members before moving into a reminder of the role of the committee and its place within the Planning-Assessment Continuum and campus decision making processes. The committee was asked to annually inform and negotiate the strategic direction of the University and accordingly update the Strategic Plan and its Biennial Priorities. The committee was then asked to ruminate and identify three to five large topic areas for future campus strategy with consideration to the current institutional environment and its opportunities.

Next there was a discussion regarding inputs for the committee’s direction and this focused largely on how campus communities identify and elevate priorities so that area leadership could prioritize and champion them to campus leadership and the University Planning Committee. The committee was also reminded to consider the difference between a goal and a strategy in achieving that goal.

Several committee members then volunteered to review annual documents that were recently produced. Matt Riley, Steve Lodmell, and Garrett Bryant volunteered to review the 2014 Annual Institutional Assessment Report and identify potential emerging strategic topics or themes. Scott Whittenburg and Mark LoParco will do the same with the 2014 State of the University Address.

The committee then reviewed a list of potential issues for more detailed planning analysis and discussed several of those topics such as enhancing graduate education and setting a course to expanding the University’s research operations. Other emerging topics were on improving campus data infrastructure and activities that tie into expanding enrollment numbers.

Going forward the committee was asked to think about the day’s discussions and identify their top emerging campus priorities. They were asked to consider how those priorities align or may be integrated within the existing Strategic Plan and its Biennial Priorities.