University Planning Committee Meeting Summary
Mission/Identity Subgroup
March 6, 2018 | 1:00-3:00 pm | UC 215

Attendance:
Present: Atteberry, Fitzgerald, Humphrey, Ratto-Parks, Schwarze, Semanoff, White, Whittenburg
Absent: Barnes, Comer, Lindsay

Introduction:
1. Call to Order
2. Recap

We reviewed and invited discussion on the emails exchanged between subgroup members between Monday, 3/5, and Tuesday, 3/6. Discussion included:

- Revisiting our charge
- Proposed models and areas of excellence/pillars
- Interdisciplinarity

Discussion:
1. Areas of excellence/pillars
   - The group’s work from the previous day’s meeting was written on the board, including two different approaches to areas of excellence/pillars. Also included on the board were value-added, interdisciplinary items/words/values from our cross threads discussion. The group worked to further hone these areas. Input obtained after the meeting on 3/5 helped guide decisions.

2. Liberal arts
   - Fitzgerald shared with the group the President’s directive to remove liberal arts from our discussion. We revisited our charge, and reviewed the “living, breathing, editable” mission pillars.

3. Transparency and input
   - It is important that shared governance and the campus community see that myriad inputs have informed and continue to inform our work (APASP, SPCC, Strategic Plans, MindOverMedia Brand Research, etc.). In an effort to document this, subgroup members will review all current inputs. White will create a “living, breathing, editable” spreadsheet with our tentative mission pillars. Our task before Friday’s UPC meeting is
to identify which inputs have informed each of the mission pillars. In particular, we will be looking for inputs specific to strengths and opportunities.

4. Data subgroup
   • The M/I subgroup discussed the ways in which our tentative mission pillars may shape and be shaped by the Data Subgroup’s current and future efforts. We will invite our partner subgroup to access the document and anticipate feedback in the 3/9 meeting.

Next Steps:

1. Input
   • We will share the tentative pillars/areas of excellence with the UPC on 3/9.
   • White will create a “living, breathing, editable” spreadsheet with our tentative mission pillars. Our task before Friday’s UPC meeting is to identify which inputs have informed each of the mission pillars. In particular, we will be looking for inputs specific to strengths and opportunities.
   • White will share Google Sheets link with M/I subgroup, President Bodnar, and the Data subgroup prior to Friday’s meeting.