Cabinet Meeting
Minutes

Wednesday, July 22 | 9:00-10:00 a.m.

Attending: Maggie Angle, Alicia Arant, Charity Atteberry, Seth Bodnar, Devin Carpenter, Cathy Cole,
Kris Csoorosz, Emily Ferguson-Steger, Lucy France, Taylor Gregory, Kent Haslam, Reed Humphrey, Paul
Lasiter, Nathan Lindsay, Chris Palmer, Terri Phillips, Brian Reed, Renae Scott, Paula Short, Megan Stark,
Sarah Swager, Kelly Webster, Scott Whittenburg, Cindy Williams, Emily Williamson

UM Minute
• Brian Reed gave an update on ASUM student groups.
• Paul Lasiter shared information about construction that is happening on campus.

Minutes Approval
• Sarah Swager moved to approve the 7/1/20 Cabinet meeting minutes. Motion was seconded
and minutes were approved.

PFA 5 Update (Focused on Enrollment)
• Great strides were made through Spring semester 2020 with enrollment and retention; due to
COVID-19, there is now uncertainty.
• Emily Ferguson-Steger shared enrollment and retention numbers. To date, the number of Fall
2020 application is up from last year (6,516 as compared with 6,138 in Fall 2019), but the
number of new admitted students is down. The number of continuing students is also down as
compared with last year.
• The search for a new AVP for Enrollment is underway. Sarah Swager will provide leadership
during the transition period.
• The Office for Student Success (OSS), Student Engagement Call Center (SECC) and
Undergraduate Admission are all working hard to close the enrollment gap.
  o The OSS advising team is being proactive in reaching out to students.
  o SECC is reaching out to students who have signed up for Bear Tracks, in addition to
talking to local admits about the remote option and to Helena admits about
Hometown start.
  o The Undergraduate Admissions staff are meeting with students via Zoom and in
person, calling all recently admitted students to both UM and MC and reaching out to
students who have registered for Bear Tracks/New Student Orientation.
• UM alumni are reaching out to students as well—the Seattle chapter is hosting an online
send-off party and Billings is hosting a send-off event.
• Data from the non-enrolled survey is being utilized to assess why students cancelled
registrations and/or decided to defer.
• Brian Reed shared in the Zoom Group Chat that a communication regarding online/remote
options is being finalized.
• Bear Tracks, New Student Orientation and Transfer student numbers were reviewed.
• Cathy Cole shared that the Slate implementation and Banner integration are complete and we
are receiving applications through this new system. She acknowledged the efforts of Jeff Cole,
Cindy Ferguson and the IT team in making this possible. First mass communication via Slate
was sent yesterday.

- Emily Williamson gave an update on the Financial Aid Services office. She reviewed COVID-19 funding and current resources that UM can offer to students.
- For the Fall 2021 recruitment cycle, many events are moving to a virtual format as most schools are not allowing non-essential personnel into school buildings.
- The Montana Counselor Tour is scheduled for July 19-23, 2021.
- Devin Carpenter gave an update on New Student Orientation efforts. UM will stagger move-ins and offer 5 days with the same programming, including Farewell event for families. Close work is being done to ensure events will be safe.
- Paul Lasiter shared the financial impact of the projected enrollment numbers.

Adjourned at 10:07am.