

DONNA L. ANDERSON

PROFESSIONAL QUALIFICATIONS

- Twenty years of progressively expansive leadership experience in International Education
- Experienced leader of Comprehensive Campus Internationalization
- Program and interinstitutional agreement development in countries worldwide
- Demonstrated abilities in program & project management, risk management, and grant writing
- Demonstrated commitment to diversity, equity, and inclusion in higher education
- Effective communicator utilizing strong oral and written skills
- Extensive study, work, volunteer or travel experience in more than 40 countries worldwide

ACADEMIC PROFILE

Doctor of Philosophy in Education and Human Resource Studies – Higher Education Leadership Specialization (*Successful dissertation defense February 15, 2019; graduating May 17, 2019*)
Colorado State University – Fort Collins, Colorado
Dissertation: *Muslim international students in the U.S.: A phenomenological inquiry into the experience of identities*

Master of Arts in Education: Multidisciplinary Studies
Loras College, Dubuque, Iowa
Thesis: *Short-term study abroad programs: Assessing intercultural competency in student sojourners*

Bachelor of Arts in Sociology and German (Cum Laude)
Luther College, Decorah, Iowa
Senior Thesis: *The effects of immersion upon reentry: A look at Luther College study abroad students*

Junior Year Abroad
Universität-Erlangen, West Germany

PROFESSIONAL PROFILE

University of Wisconsin-Platteville, Platteville, Wisconsin
Director, International Programs, August 2012 – Present

- Provide campus-wide leadership in the development of programs designed to promote the internationalization of the University
- Provide leadership for Education Abroad, English Language Program, International Student & Scholar Services, International Student Recruitment & Retention, and International Partnerships & Agreements
- Direct department of seven full-time staff, multiple part-time staff and instructors, graduate assistants and interns
- Provide leadership for international programs and initiatives at two branch campuses (UW-Platteville Richland & UW-Platteville Baraboo/Sauk County)
- Partner with Office of Admissions and Enrollment Management to develop strategic plan for international student recruitment and retention
- Increased international student first-to-second year retention rate from 60% to 80% over five year period
- Increased international student enrollment by 45% over five year period
- Budgeted for and implemented digital solutions including: Terra Dotta's i3s software and Morneau Shepell's student support program (My SSP)
- Manage a revenue-generating, self-supporting office

- Leveraged for and implemented funding model for internationalization
- Develop and manage annual budget of approximately \$2.5M for education abroad, international student and scholar services, English language program, and other international initiatives
- Oversee Student Exchange Visitor Program (SEVP) and legal aspects of institutional SEVIS compliance
- Serve as PDSO and RO
- Negotiate and implement agreements with international institutional partners
- Increased interinstitutional partnerships 100% over six year period
- Oversee government-sponsored programs, e.g. Brazilian Scientific Mobility Program, Saudi Arabian Cultural Mission program, 100,000 Strong in the Americas
- Assist faculty with internationalization of the curriculum
- Promote development of a global perspective among all campus and community members
- Develop and oversee policies and procedures governing international programs, including risk management

Interim Senior Director of Diversity and Inclusion, January 2015 – June 2015

- Oversaw International Programs Office, Patricia A. Doyle Center for Gender and Sexuality, and Robert and James Wright Center for Non-Traditional and Veteran Students
- Provided leadership and support to Inclusive Excellence Committee and University Bias Response Team

Director, Education Abroad, September 2003 – August 2012

- Supervised office of three full-time staff, four interns, and one graduate assistant
- Managed a self-supporting office with a budget of more than \$2 million
- Recruited and advised up to 450 students on multiple programs/year
- Oversaw marketing plans for internal and external constituencies
- Established working relationships with faculty and administrators at home and sending institutions
- Developed new programs in Australia, China, and Fiji
- Implemented Terra Dotta's StudioAbroad software
- Collaborated with and supported faculty leading short-term international programs
- Authored or co-authored multiple successful grant proposals ranging from \$900 to \$24,900 (e.g. DAAD, NAFSA)
- Served as Team Leader for the Forum on Education Abroad's Quality Improvement Program (QUIP) Review

Loras College, Dubuque, Iowa

Study Abroad Program Coordinator, Center for Experiential Learning, November 1999 – September 2003

- Advised and placed 70+ students in study abroad programs each year
- Developed, administered and taught pre-departure and reentry programs
- Oversaw Loras-sponsored semester programs in Ireland, South Africa, Spain, and Ukraine; as well as numerous short-term programs
- Collaborated with and advised faculty on development of short-term programs
- Developed study abroad manuals, policies, guidelines, and assessment tools
- Assured proper transfer of experiential learning credit
- Managed study abroad budget
- Co-authored successful grant proposals to U.S. Department of State and NAFSA

Study Abroad Intern, August 1998 – November 1999

- Assisted with development of pilot program in Dublin, Ireland, including budget & curriculum
- Designed and produced study abroad brochure
- Researched and developed liability and safety handbook and waivers
- Developed and conducted pre-departure meetings

PROFESSIONAL PRESENTATIONS

- NAFSA National Conference, Poster Session Presenter, *Muslim International Students in the U.S.: A Phenomenological Inquiry into Identity Experiences*, Washington, DC, May 2019
- American Council on Education (ACE) Executive Forum, Invited Panelist, *Digital Apps & Online Communities for International Student Mental Health Services*, Washington, DC, November 2018
- UW-Platteville Campus Climate Series Co-Presenter, *Bystander Intervention Workshop*, Platteville, WI - February 2017
- UW-Platteville Campus Climate Series Co-Facilitator, *Lunch and Learn Discussions*, Platteville, WI – Academic Year 2016-17
- NAFSA Region V Conference, Co-Presenter: *Supporting International Student Identity Development through Campus Engagement*, Milwaukee, Wisconsin – October 2016
- EducationUSA Africa Regional Forum, Chair and Co-Presenter: *Student Mobility Options within a Large State System*, Accra, Ghana, West Africa – March 2016
- UW-Platteville, Intergroup Dialogue Co-Facilitator, Platteville, WI – Academic Year 2015-16
- Best Practices for International Student and Study Abroad Recruiting Conference, Presenter: *Funding Model for Internationalization*, LaCrosse, Wisconsin – July 2013
- NAFSA Region V Conference, Session Chair: *Exploring the Development of Students' Intercultural Competence in Short-term Study Abroad: A Reflective Approach*, Madison, Wisconsin – October 2012
- Wisconsin Association of International Educators Conference, Chair and Co-Presenter: *Assessing Global Perspective in Education Abroad Students*, Appleton, Wisconsin – April 2012
- Wisconsin Association of International Educators Conference, Panelist: *Hot Topics in Education Abroad*, Appleton, Wisconsin – April 2012
- NAFSA Region V Conference, Session Chair: *Study Abroad Office Databases: Perspectives from Three Institutions*, Milwaukee, Wisconsin – October 2009
- NAFSA Region V Conference, Co-Presenter: *Advanced Training for the EA Professional Workshop*, Milwaukee, Wisconsin – October 2009
- Wisconsin Association of International Educators Conference, Chair and Co-Presenter: *The Forum's Quality Improvement Program: What is it & how can it benefit you?* Madison, Wisconsin – April 2009
- Wisconsin Association of International Educators Conference, Co-Presenter: *Study Abroad 201 Workshop*, Madison, Wisconsin – April 2009
- UW-Platteville Faculty Forum Respondent, *Travels to Cameroon, Africa: Broadening Perspectives*, Platteville, WI – March 2009
- NAFSA Region V Conference, Co-Presenter: *Institutional Management of Study Abroad*, Lincolnshire, Illinois – November 2008
- NAFSA Region V Conference, Co-Presenter: *Study Abroad 201 Workshop*, Lincolnshire, Illinois – November 2008
- Wisconsin Association of International Educators Conference, Chair and Co-Presenter: *"My Dog Ate My Passport!" and Other Case Studies from the Field: Crisis Management in Education Abroad*, Milwaukee, Wisconsin – April 2008
- Wisconsin Association of International Educators Conference, Chair and Co-Presenter: *Hot Topics in Education Abroad*, Milwaukee, Wisconsin – April 2008
- NAFSA Region V Conference, Co-Presenter: *Storing, Sorting, Reporting: A Database Management Discussion*, Kalamazoo, Michigan – November 2007
- Global Education 2007: Best Practices in International Education Conference, Co-Presenter: *A Call to Action: Advocating for International Education*, Green Lake, Wisconsin – October 2007
- Wisconsin Global Education Conference, Co-Presenter: *The UWIIN Project (University of Wisconsin International Information Network)*, Lake Geneva, Wisconsin – October 2006
- NAFSA Stateline Conference, Co-Presenter: *Hot Topics in Education Abroad*, Lake Geneva, Wisconsin – April 2006
- NAFSA Stateline Conference, Co-Presenter: *University of Wisconsin International Information Network (UWIIN)*, Lake Geneva, Wisconsin – April 2006
- NAFSA Stateline Conference, Co-Presenter: *Study Abroad Basics Workshop*, Lake Geneva, Wisconsin – April 2006

NAFSA Region V Conference, Co-Presenter: *ACIREMA: A Cross-Cultural Simulation*, Springfield, Illinois – November 2005
NAFSA State Conference, Co-Presenter: *Online Resources and Online Applications for Study Abroad*, Madison, Wisconsin – April 2005
NAFSA State Conference, Co-Presenter: *Study Abroad 101 Workshop*, Madison, Wisconsin – April 2005
Institute for Global Studies Conference, Co-Presenter: *Fostering International Education through Short-Term Study Tours Abroad*, Lake Geneva, Wisconsin – October 2004
NAFSA State Conference, Presenter: *Short-Term Study Abroad: Assessing Student Outcomes through Journaling and Critical Portfolios*, Trego, Wisconsin – April 2004
Association for Integrative Studies, Presenter: *Short Term Study Abroad: Assessing Student Outcomes – Continuing the Conversation*, Detroit, Michigan – October 2003
NAFSA Bi-Regional Conference, Presenter: *Short Term Study Abroad: Assessing Student Outcomes*, Chicago, Illinois – November 2002
Association for Integrative Studies, Presenter: *Short Term Study Abroad: Assessing Student Outcomes*, Springfield, Missouri – October 2002
NAFSA Regional Conference, Co-Presenter: *NAFSA Coop Grant*, Iowa City, Iowa – November 2000

PROFESSIONAL DEVELOPMENT

Hate/Bias Response Symposium, La Crosse, WI – February, 2018
AERA Conference, San Antonio, TX – April 2017
NCORE Conference, San Francisco, CA – May/June 2016
AIEA Conference, Washington, DC – February 2015
Intergroup Dialogue Facilitator Training, Mineral Point, Wisconsin – November 2014
ACE/AIEA Internationalization Collaborative Meeting, Washington DC – February 2014
ACE/AIEA Internationalization Collaborative Meeting, New Orleans, Louisiana – February 2013
J-1 Advising for Beginners Workshop, Champaign, Illinois – November 2011
F-1 Visa Basics for Beginners Workshop, Green Bay, Wisconsin – April 2011
Wisconsin Risk Management Workshop, Madison, Wisconsin – March 2009
NAFSA Advocacy Day, Washington DC – March 2007
The Forum on Education Abroad Conferences – November 2005, March 2007, March 2010
Wisconsin Global Studies Conferences – 2004 - 2007
NAFSA Management Development Program, Seattle, Washington – May 2005
NAFSA Conference Workshop: *Teaching Students to Make the Most of Their Education Abroad*, Salt Lake City, Utah – May 2003
Summer Institute for Intercultural Communication Workshops: *Foundations of Intercultural Communication, Training for International Transitions*, Forest Grove, Oregon – July 2002
NAFSA Workshop: *South Africa: Education Abroad in the Rainbow Nation*, Chicago, Illinois – April 2001
NAFSA Professional Practice Workshop: *Administration of Education Abroad Programs*, San Diego, California – May 2000
Wisconsin Association of International Educators (WAIE) Conference – 2008 - 2012
NAFSA State Conference (Wisconsin) – 2004 - 2006
NAFSA Region V Conferences – 2003, 2004 – 2009, 2011-2012, 2016
NAFSA Region IV Conferences – 2000, 2002
NAFSA National Conferences – 1999, 2000, 2003 – 2008, 2010, 2012-2013, 2018

PROFESSIONAL RESEARCH

Anderson, D. L. (2019). *Muslim international students in the U.S.: A phenomenological inquiry into the experience of identities*. Dissertation submitted for publication.
Anderson, D. L. (2003). *Short-Term Study Abroad Programs: Assessing Intercultural Competency in Student Sojourners*. Unpublished thesis, Loras College, Dubuque, IA.

PROFESSIONAL MEMBERSHIPS

American Educational Research Association (AERA)

Association of International Education Administrators (AIEA)
Institute of International Education (IIE)
NAFSA: Association of International Educators
Region V, Wisconsin State Representative, 2006 – 2007
Chair Elect, Chair, and Past Chair, State of Wisconsin, 2005 – 2008
SECUSSA Representative, State of Wisconsin, 2004 – 2006

PROFESSIONAL AWARDS

2012 UW-Platteville Academic Staff Award for Excellence
2009 UW-Platteville College of Liberal Arts & Education Excellence in Teamwork Award
2003 Loras College FISH Philosophy Award for Student Development

TEACHING EXPERIENCE

Introduction to Social and Environmental Justice, Co-Instructor, Fall 2008

CAMPUS COMMITTEES/SERVICE

University Bias Response Team
University International Education Committee
Inclusive Excellence Committee
Strategic Planning Steering Committee
Higher Learning Commission Reaccreditation Teams (2004-06 & 2014-16)
International Studies Advisory Council
Social and Environmental Justice Council
Academic Staff Professional Development Committee
Ethics Committee
Midwest Culturally Inclusive Conference Planning Committee

LANGUAGES

English, Native
German, Intermediate

INTERNATIONAL EXPERIENCE

Work, study, volunteer or travel in Australia, Austria, Belgium, Belize, Botswana, Brazil, Canada, China, Costa Rica, former Czechoslovakia, Denmark, Estonia, Fiji Islands, France, Germany, Ghana, Greece, Hungary, India, Ireland, Italy, Japan, Malaysia, Mexico, Nepal, Netherlands, Nigeria, Norway, Peru, Poland, Portugal, Singapore, former Soviet Union, South Africa, Spain, Sweden, Switzerland, Thailand, Ukraine, the United Kingdom, and Vietnam

CIVIC/COMMUNITY ACTIVITIES

Inclusive Dubuque, Dubuque, Iowa, June 2015 – May 2016
Division Head, Stonehill Benevolent Foundation Campaign, Dubuque, Iowa, March – May 1999
YWCA Board of Directors, Dubuque, Iowa, November 1998 - June 2000
YWCA Board of Directors, Lincoln, Nebraska, July 1992 - August 1995