

## SVETLANA FILIATREAU, PH.D.

### EDUCATION

#### **GEORGE MASON UNIVERSITY, Fairfax, VA**

Ph.D., International Education (Higher Education Leadership), College of Education and Human Development, August 2015

#### **REGENT COLLEGE, Vancouver, BC, Canada**

MA, Theological Studies (Applied Theology— Community-Based Development), April 2003

#### **IZMAIL STATE PEDAGOGICAL INSTITUTE, Izmail, Ukraine**

B.Ed / M.Ed (Elementary and Music Education), Summa Cum Laude, June 1990

### PROFESSIONAL EXPERIENCE

**Virginia Tech (VT) Pamplin College of Business, Blacksburg, VA** January 2017 – present  
Director, International Programs and Global Engagement

#### **George Mason University (Mason), Fairfax, VA**

Manager, Eurasia Partnerships and Global Learning Integration 2011 – 2016  
Office of Global Strategy

Academic Director and Instructor of the International Living Learning Community 2011 – 2015

Graduate Research Assistant 2008 – 2011

Program Associate, US-Russia Teacher Professional Development Program 2009 – 2010

**Bridges Educational Services, Owner, Fairfax, VA** 2004 – 2008

**Community-Based Development Consultant** and Program Director, Communities that Care Coalition, Squamish Volunteer Center, District of Squamish Social Development Committee, Squamish, BC, Canada 1998 – 2003

**Intercultural Communications Consultant and ESL Instructor**, Mission to the World and UN Embargo Mission, Izmail, Ukraine 1992 – 1997

**Public Schools Teacher**, Izmail City Department of Public Schools, Izmail, Ukraine 1990 – 1995

### AWARDS

- 2016 - Association of International Education Administrators Harold Josephson Award for Professional Leadership Promise in International Education
- 2013 - George Mason University Outstanding Achievement Award
- 2003 - Regent College Student Association Social Justice Award

### PROFESSIONAL AFFILIATIONS

- Member, Association for International Education Administration (AIEA)
- Member, American Association of Colleges and Universities (AAC&U)
- International Center for Academic Integrity (ICAI)

### PROFESSIONAL SERVICE

- 2019 Internationalization Advisor, external Advisory Board, Ukrainian catholic University

- 2017 – 2019 Conference Committee and Awards Committee member, Association of International Education Administrators (AIEA)
- 2016 – 2019 Awards Committee member, AIEA
- Peer reviewer, 2016 conference presentation proposals, Comparative and International Education Society
- Peer reviewer, 2015 and 2016 Fulbright Visiting Scholar Enrichment Seminar proposals, IIE
- Peer reviewer, 2015 Study Abroad Institutional Capacity Building Grants, Partners of the Americas
- Panel organizer, 2015 Fulbright Visiting University Administrator (Finland) program, Institute for International Education (IIE)
- Peer reviewer, U.S. – Russia Higher Education Partnerships proposals, Eurasia Foundation
- 2015 Co-chair, U.S. – Russia Higher Education Working Group, Social Expertise Partnership Program

### FLUENT IN LANGUAGES

- English
- Russian
- Ukrainian

### GALLUP SIGNATURE STRENGTHS

- Maximizer
- Strategic
- Ideation
- Connectedness
- Relator

### RECENT EXPERIENCE

#### **Strategic, Operational and Fiscal Management of International Programs**

- Developed a strategic framework for Pamplin global engagement.
  - Conducted environmental scan, stakeholder interviews, and researched other business schools' models to develop the strategic framework.
- Oversaw the Pamplin International Programs budget (\$2 million+ per year).
- Oversaw faculty contracts for study abroad programs, ensured compliance with college and university fiscal policies.
- Managed International Programs team (consisting of three full-time, two part-time, two graduate interns, and contracted staff).
- Researched funding options, initiated collaborative grant application for a Department of Education UISFL grant with the Department of Modern Languages and Literatures. Awarded the grant for 2018-2020.
- Oversaw data collection and monitoring on Pamplin student participation in global experiences.
  - Researched best practices and provided recommendations for aligning metrics in Pamplin's strategic plan with research-based global learning outcomes and best practices for students' intercultural and civic development.
  - Initiated formulation of new Scorecard metrics for global learning and international programs at the university level and at Pamplin.

#### **Development of Strategic International Partnerships**

- In a newly created position (at VT and Mason), served as the point person for the Pamplin's international and Mason's Eurasia activities and provided leadership and strategic direction for existing and new partnerships.
- Identified grants and business opportunities, pursued partnerships, engaged internal stakeholders and international universities, and negotiated agreements to develop academic, executive, and professional development programs.

- Strategically engaged the international and U.S. diplomatic and business communities and representatives of regional administrations, raised the university's visibility, and promoted opportunities for cross-border collaboration in research, education, regional economic development, and service.
- Identified directions for increasing the quality and depth of existing Mason partnerships with Russia's premier universities, Moscow State University (MSU) and the HSE and established new collaborations focusing on dual degrees, research, study abroad, and short-term program development with new schools at MSU.
- At Mason, engaged partners in Russia, Turkey, Brazil, and Kenya in joint work on establishing and sustaining a new Global Problem-Solving Consortium of eight international universities.

### **Internationalization Research and Stakeholder Engagement**

- Managed and played a key role in a number of institutional committees, including VT's International Alumni Subcommittee of the VT Commission on Outreach and International Affairs (COIA), University Committee on International Affairs, VT's Europe Strategic Task Force, Mason's Eurasia strategic planning committee, and both universities' global LLC advisory board and multi-unit grant application teams.
- Researched best practices in study abroad and comprehensive internationalization. Advised senior administration regarding the alignment of global learning outcomes across the academic and co-curricular programs with developmental mile markers, so that each university is able to develop institutional systems and processes for educating globally competent and engaged students.
- Researched and analyzed international education policy and advised university executive administrators and unit leadership on region-specific opportunities for research, student and faculty academic mobility, programs for professional development and diplomacy, funding programs in EU and Eurasian states, and bilateral or multilateral funding programs.

### **Developed International Programming**

- Created a framework for developmentally responsive, integrated, affordable, and sustainable undergraduate global learning signature tracks that integrate study abroad (including internships and research) in specific business majors.
- Oversaw diversification (location and majors) of faculty-led study abroad programs.
  - New programs developed in China, Ireland, South Africa, Europe, India, Vietnam, Korean Olympics, and others.
  - Initiated engagement with department chairs and faculty to strategically identify key areas and courses that could be internationalized and delivered as study abroad or Collaborative Online International Learning (COIL) courses.
- Developed new international partnerships, and oversaw implementation (in collaboration with VT's Global Education Office and Pamplin's academic departments) to increase the number of outbound exchange opportunities and to institutionalize partnerships in key strategic geographic regions.
  - Traveled to and hosted partner-schools' senior international administrators.
  - Oversaw curriculum mapping
  - Revised MOUs and initiated new agreements.
  - Created programs that would serve as win-win solutions to both parties' strategic objectives.
- Identified and advised academic units (VT and Mason) on opportunities for collaborative development with existing partner universities regarding short-term programs, faculty-led

study abroad programs, and student exchange programs, and instructional and research opportunities for faculty.

- Initiated and oversaw the development of the new Interdisciplinary pathways minor on Global Business Practices for Improving the Human Condition.
- Initiated and oversaw (in collaboration with the Office of Student Affairs and key VT stakeholders) the development of the IB track in the international living learning community (Mozaiko LLC).
- Initiated and oversaw the development of new partnerships for undergraduate internships through collaboration with international partners, third party providers, and Career Services and Student Advancement team to increase the number and types of international internship opportunities.
- Conceptualized and initiated the development of student research track in study abroad – explored building on existing undergrad research opportunities available to VT students.
- Collaborated with VT Library and Pamplin Dean’s Office on implementation of Destination Areas Guest Speaker Series.
- Developed curriculum and co-curricular programming for international LLCs (at VT and Mason) LLC; taught LLC courses on cross-cultural understanding and leadership perspectives for global justice; led university-wide dialogue on developing global learning outcomes for engaged citizenship and institutional systems that would promote it. Organized events in collaboration with external organizations, service learning projects, and educational field visits to community organizations.
- Advised individual students in Global Crossings LLC regarding career choices from the perspective of students’ individual strengths, professional growth, and market needs.

#### **Development of Strategies for Attracting and Engaging International Students**

- Initiated the development of the English language pathways program for business majors (in collaboration with the VT Language and Culture Institute).
- Identified promising community college partnerships and initiated the development of dual degrees with Virginia-based community colleges that have high international student enrollments.
- Identified avenues for the development of dual degrees with international partner schools.
- Engaged with private Virginia-registered companies to identify possible international recruitment pipelines and mechanisms.
- Initiated development of International Summer Institute (a two-week inbound summer program for international undergraduate students) to create a pipeline for Pamplin Masters’ and PhD programs.
- Initiated dialogue and led a VT strategic task force focused on strategic global alumni engagement.

#### **Development and Implementation of Programs to Improve College Support for International Students**

- Initiated the development of a strategy for international student retention and success.
- Initiated and oversaw the development and implement a new “Home Away FROM Home” program that integrates international degree-seeking students and exchange students with the local community.
- Oversaw creation of an International Student Global Mentors program and serve as their liaison with Pamplin. This mentoring program to help students feel more comfortable when attending VT. Students could talk to their mentor throughout the summer to get their questions answered. We believe that this program will be another recruiting tool as word of mouth spreads that we are here to help and make their experience great.

- Oversaw the development of programs and events aimed at greater integration of international students.
- Oversaw creation and delivery of a webinar for international students offered admission, along with the Pamplin International Ambassadors, to provide information and answer questions and concerns they may have about coming to VT.

### Teaching, Curriculum Development, and Evaluation

- At VT, initiated the re-alignment of study abroad initiatives with curricular internationalization, the development of globally networked COIL courses, and undergraduate curriculum with the university's and Pamplin's strategic plan.
- Initiated the introduction of developmentally appropriate global learning outcomes into curriculum beyond study abroad.
- At Mason and VT, introduced developmentally appropriate global learning outcomes into curriculum beyond study abroad; led inter-unit dialogue on developing global learning outcomes for globally engaged citizenship.
- Evaluated new course proposals for study abroad and globally networked learning: developed research-based criteria, assembled peer review committee, and facilitated evaluation process and selection of finalists for an internal program development funding scheme.
- Developed curriculum and co-curricular programming for the IB track in Mozaiko LLC (at VT) and Global Crossings LLC (at Mason).
- Developed and taught LLC courses on cross-cultural understanding and leadership perspectives for global justice (at Mason) and on globally competent career planning for international students and students interested in international business (at VT). Advised individual students in Global Crossings LLC (at Mason) and mentored graduate interns (at Pamplin) regarding career choices from the perspective of students' individual strengths, professional growth, and market needs.

### RECENT PROFESSIONAL DEVELOPMENT

2019 Gallup Accelerated Strengths Coach Training, January 219, Washington, DC

2018 ACE Institute for Leading Internationalization, June 2018, Alexandria, VA

2017 AIEA Leadership Academy for New Senior International Officers, Durham, NC

### SELECTED CONFERENCES

Daly, M., **Filiatreau, S.**, Puciarelli, M. (2018). *Transactional vs Strategic International Engagement: Determining the Best Approach for Your Campus*. Presentation at the 2018 AIEA Conference, February 20, 2018, Washington, D.C.

Filiatreau, S. (2016). *EU – Ukraine dialogue and collaboration on establishing and nurturing the culture of academic integrity: A proposed framework for supporting democracy-building in Ukraine*. Presentation at the 2016 Inaugural Mediterranean Conference on Integrity as a Way Forward, International Center for Academic Integrity (ICAI), September 6–11, Athens, Greece

Filiatreau, S. (2016). *The role of Ukrainian Catholic University's leadership and religious values in shaping democracy-building movement in Ukraine*. Presentation for the 2016 Conference of Comparative and International Education Society (CIES), March 6–10, Vancouver, BC, Canada

Filiatreau, S. (2016). *Educating students for democracy by nurturing a culture of academic integrity in Ukraine's higher education: The case of Ukrainian Catholic University*. Presentation for the 2016 Conference of the International Center for Academic Integrity, February 18–20, Albuquerque, NM

- Filiatreau, S. (2016). *The Role of University Senior Leaders in Students' Formation as Active Citizens and Ethical Leaders: Lessons from Ukraine*. Poster presentation for the 2016 Conference of Association of International Education Administrators, February 22–24, Montreal, Canada
- Filiatreau, S., & Reo, R. (2015). *Developing Global Learning Experiences Using an Integrated Design Framework*. Presentation at the 2016 Online Global Education Conference, November 18, 2015
- Filiatreau, S., & Reo, R. (2015). *Creating global learning experiences: Course design fundamentals for internationalizing the curriculum*. Presentation at the Innovations in Teaching & Learning Conference, September 18, 2015, Fairfax, VA
- Filiatreau, S. (2013). *In pursuit of restoring human dignity in post-Soviet Ukraine: Ukrainian Catholic University leaders' views and practice of educating engaged democratic citizens*. Presentation at the World University Forum, January 10–11, 2013, Vancouver, BC, Canada
- Filiatreau, S. (2012). *Academic and Scholarly Collaboration with Russia: Policy and Cultural Nuance*. Panel presentation, NAFSA Region VIII Conference, November, 17, 2012, Alexandria, VA
- Filiatreau, S. (2011). *Nipping corruption in the bud: Ukrainian Catholic University leaders' approach to transforming the hearts and minds of undergraduate students*. Eastern regional Conference of Comparative and International Education Society, Pittsburg, PA

#### INVITED PRESENTATIONS

- Filiatreau, S. (2016). *Making progress: Creating Cultures of Integrity*. Opening panel, Inaugural Mediterranean Conference, International Center for Academic Integrity, September 8, 2016, Athens, Greece
- Filiatreau, S. (2015). *Institutional aspects of higher education administration in the United States: Program development, funding, and student success*. Fulbright program orientation for Finnish higher education administrators. Institute for International Education, Washington, DC
- Filiatreau, S. (2015). *The U.S. system of higher education: A comparative perspective*. Library of Congress' Open World Program orientation for Ukrainian and Georgian higher education administrators. Library of Congress, Washington, DC
- Filiatreau, S. (2014). *George Mason University's strategy for engagement with Russia*. Invited presentation for UPCEA Knowledge Network, February 20, 2014, Washington, DC
- Filiatreau, S. (2014). *GMU–Moscow State University dual degree programs: History, cross-cultural perspectives, and institutional dimensions*. Invited panel presentation. U.S.–Russia Dual Degree Conference, January 30–February 1, 2014. Annandale-on-Hudson and New York, NY
- Filiatreau, S. (2014). *GMU–Higher School of Economics partnership: History, cross-cultural perspectives, and institutional dimensions*. Invited panel presentation. U.S.–Russia Dual Degree Conference. January 30–February 1, 2014, Annandale-on-Hudson and New York, NY
- Filiatreau, S. (2014). *Administering international dual degree partnerships*. Invited panel moderation U.S.–Russia Dual Degree Conference. January 30–February 1, 2014, Annandale-on-Hudson and New York, NY
- Filiatreau, S. (2012, 2011, 2010, 2009). *The U.S. system of higher education: A comparative perspective*. Library of Congress' Open World Program orientation for Ukrainian, Serbian, and Russian educators. Library of Congress, Washington, DC