

UM's Tech Transfer Notes
September 2011
UM's Technology Transfer Strategic Plan

Dear Colleague –

Attached to this note is a final draft of the Technology Transfer Strategic Plan for The University of Montana. The document is divided into five primary sections, including the *Introduction, Technology Transfer at The University of Montana, Assessing the Landscape, Strategic Thrusts, Performance Measures* and a *Conclusion*. The bulk of the document focuses on five key areas of strategic direction:

- **STRIVE FOR EXCELLENCE IN SERVICE TO THE CAMPUS COMMUNITY**
- **INCREASE THE INVENTOR BASE AND NUMBER OF NEW INVENTION DISCLOSURES**
- **ESTABLISH NEW POLICIES AND PROCEDURES TO ENCOURAGE ENGAGEMENT IN TECHNOLOGY TRANSFER**
- **ENHANCE COLLABORATION WITH (INTERNAL AND EXTERNAL) STRATEGIC PARTNERS**
- **STRENGTHEN MARKETING AND COMMUNICATION EFFORTS**

Each strategic direction includes four specific thrusts along with an implementation target, all aimed at growing technology transfer activities at The University of Montana in conjunction with the University's 2020 Plan. As you review the document, I encourage you to email me any suggestions for consideration in the final version. The document will be finalized by November 1, so I ask that you submit your comments by October 21.

The efforts of those involved in this strategic planning process are greatly appreciated, and everyone is to be complemented for a job well done!

Thank you!

Joe

Joe Fanguy, Ph.D.
Director of Technology Transfer
The University of Montana
406.243.2148