

STRATEGIC THRUST IDEAS ON PUBLIC/PRIVATE PARTNERSHIPS AT THE UNIVERSITY OF MONTANA
Results of Focus Group Session – April 13, 2011

1. Develop and promote a “model” for industry to engage in the technology transfer process
2. Consider collaborative initiatives aimed at leveraging Innovate MT, MT Ambassadors, UM Alumni, Montana Tech, Montana State University... to enhance private sector engagement with the University
3. Initiate an annual celebration around public/private partnership that engages all stakeholders – community, students, administration, faculty, staff...
4. Proactively engage students and faculty in experiential opportunities with industry, possibly as part of the curriculum or promotion process – sabbaticals, internships, co-ops...
5. Develop an industry liaison program aimed at connecting the research community with the private sector in areas of strategic alignment
6. Invite industry representatives to campus for presentations and dialogue regarding areas of potential collaboration
7. Utilize the Office of Research’s newly purchased IP/licensing database system to organize and categorize industry contacts
8. Leverage the “reinvention” of MonTEC to promote the incubator as the hub for University/private sector engagement (programmatic initiatives...)
9. Consider establishing an “Ambassador” program aimed at facilitating faculty and student interaction into industry settings. Also, bringing industry on to campus
10. Streamline and institutionalize processes by which industry can partner with the research community – sponsored research, equipment, consulting, expertise....
11. Better communicate among the campus community positive outcomes for engaging with the private sector, such as educational, economic development opportunities...
12. Explore models for industry “mentoring” programs.