The Strategic Plan

Of



# 2009-2014

# Presented by CHC Management Team

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# The Strategic Plan of Curry Health Center

### 2009-2014

# Introduction

As outlined in the Montana Board of Regents 2006-2010 Strategic Plan, the Montana University System and thus, The University of Montana will be facing a "perfect storm" of changing, possibly declining student population over the next 7-8 years. Coupling rising higher education costs, decreased state funding and a significant nationwide economic downturn, students and families are being challenged more than ever in making post-secondary education a viable option.

Given these realities, the management team of Curry Health Center has embarked upon a strategic planning process to help guide and direct CHC through this changing environment, striving to maintain quality and relevance as we serve the students of The University of Montana.

The strategic plan contains the following key components:

- Environmental Scan: Strengths, Weaknesses, Opportunities and Threats
- Mission
- Vision statement
- Values statement
- Strategic Initiatives, Strategic Activities and Milestones

These components serve as a guide for the future direction and success of Curry Health Center. As CHC seeks to face the challenges of a changing student population, this strategic plan will help to identify service and funding priorities for the future. With a clear statement of purpose (mission) and an identified picture of success (vision) matched with a living statement of values that will serve as our ethical principles as we face hard and difficult decisions, it is our goal to not just to survive during this time of change but to thrive and lead in providing high quality, affordable and highly valued services to our students and our campus.

# **Environmental Scan: Strengths, Weaknesses, Opportunities and Threats**

To effectively manage change one must first have a clear understanding of the present. Utilizing a S.W.O.T. analysis, the CHC management team developed a clear picture of present conditions within CHC. In doing so, the CHC management team is seeking to be proactive, rather than reactive, agents of change. We seek to build upon our strengths as a strong foundation for change while addressing weaknesses that hinder our ability to aggressively make changes. In understanding the opportunities and threats to CHC operations and services, we can make more informed choices and decisions in addressing needed changes.

The following documents the environmental scan conducted as part of the strategic planning process.

# Strengths

#### **Quality Staff**

- Committed and motivated staff
- Knowledgeable and well-qualified staff
- Highly-skilled staff
- Strong sense of interdisciplinary teamwork

#### Student perception of CHC

- Consistent high approval of Budget from SHAC/ASUM
- Consistent high satisfaction survey responses

#### Location

- Convenient
- Near large parking lot and bus system

#### Ability to generate revenue

- Ability to adjust FFS to address changing costs
- Ingrained mandatory health fee

#### **Condition of facility**

- Updated in past 13 years
- Aggressive maintenance program including funding
- Dedicated housekeeping staff

#### Relationship with key campus departments

- Work collaboratively with Res. Life, DSS, FSSS, etc.
- Leadership in DAAC
- Strong ties to some academic departments (i.e., crisis work, internships, pharmacy)

#### Tax exempt status

#### State-funded malpractice insurance

#### Closed during academic breaks

- Provides cost-saving to students by decreasing operation expenses

#### Student focused and service oriented

- Key component of our vision

#### **UM Administration supports CHC**

- Support of mandatory health fee
- Support of mental health issues
- Leadership in emergency planning (i.e., pandemic flu)

# Efficient internal purchasing process

# Effective internal IT support

- Specialized mission-critical software
- Relatively stable network environment

# Effective internal housekeeping

- Timely response to housekeeping needs
- Extended service ability (i.e., laundry, lab, contract with CSD/RID)

#### **Quality of services**

#### Accreditation

#### **Construction bond decreasing**

#### Centralized payment process through Business Services

#### Centralized business processes

- HRS, accounting, AR, budget

Integrated with student insurance program

Accessibility (24-hr, weekend, range of services)

# **Constantly changing clientele**

# Weakness

#### **Underutilized Web presence**

- Inadequate review/updates by CHC departments
- Undefined campus web standards
- Undefined CHC web standards/practices

#### **Unclear relationship with Intercollegiate Athletics**

- How do non-student athletes benefit from this arrangement
- How does this arrangement affect the CHC budget

# Inability to empirically state our cost-savings value for students

# Underutilization of inpatient services

# Decreased utilization of x-ray services

- Large fixed costs don't allow for reduction of expenses
- How will digital radiography impact utilization?
- **Unclear department goals**
- Fail to establish measurable outcomes from goals

#### Lack of central IT direction & support (campus-based)

- Slow campus networks
- Slow response time to problems
- Lack of campus IT strategic plan
- Lack of integration of SA into IT processes

#### Closed during noon hour

#### Part-time workers with benefits

- Increases cost per hour

#### **Closed during academic breaks**

- Creates breaks in care
- Adversely affects patient satisfaction with CHC
- Difficulty in communicating with International students

#### **Difficult recruitment process**

- Cumbersome campus hiring process
- Small and weak employment pools
- Non-competitive base wages for most positions

#### Lack of employee training plan

#### Lack of strategic plan

#### Outreach redundancy

- Three departments provide alcohol outreach programs

#### **Confusing pricing practices**

#### Confusing insurance billing practices

Lack of prioritization of services

- "Be everything to everyone at all times" attitude

#### Closed Shop (non-competitive) Facility Services for facility maintenance

Large Stakeholder groups

- Students, Parents, Campus Departments, UM Admin, BOR, OCHE, other campuses
- Restrictive compensation & retention system
- **Biennial Budget process**
- Shared capital pooling
- Budget reserves jeopardized
- Academic terms create downtime
- Limited space & building expansion opportunities
- Constantly changing clientele

#### **Opportunities**

#### Proactive planning

- Allows for directed change, not reactionary change
- Allows for change in work force by attrition, not termination
- Allows for better outcome based goal planning
- Allows better and more timely communication with students

Expand services to faculty & staff (and families) Expansion of College of Technology Electronic billing for student insurance plan Competitive marketing

- Allows for demonstrated value of services
- Educational opportunity from mission

#### **Prioritization of services**

- Clear vision to respond to environment changes
- Clear directive in delegation of resources

Document empirically the value of services Improved technology options

- EMR, voice recognition, digital x-ray Bond reduction in Fiscal Year 2010 Change in campus leadership

# Threats

#### Increase in minimum wage

- Wage compression with increased minimum wages

### **Declining enrollment**

- Decreased health fee revenue
- Decreased student hiring pools
- Decreased service demands (i.e., layoffs)

### Inflation

- More difficult for students/families to finance higher ed costs

# **National Health Care**

- Potential change in reimbursement structures that do not favor HMO model
- Potential changes in mandatory interactions with insurance assignment
- Outsourcing

# Future job force availability

- Increased costs to hire/retain qualified staff
- Inability to compete with private sector for incentives

#### Campus administrative mandates

- Across-the-board cuts,
- Mandated program retention
- Increased operation costs (i.e., admin assessment, port fees, cost shifting)

#### Unfunded mandates to provide services

#### Difficult recruitment/hiring process

#### **National Recession**

# Outsourcing

- This will come without warning and we will have only days to react

#### **Construction bond extension**

- Extended fixed expense for 25 years (about \$45,000 per year)

Changes in academic calendar (i.e., wintersession; semester vs. quarters)

**Distance Learning** 

Changing student demographics

Change in campus leadership

**Malpractice legal actions** 

**Mission Statement** 

Curry Health Center is the primary health care provider for the students of the University of Montana. We fulfill our campus role of promoting student success by:

Providing direct health care to students Enhancing personal health and development Supporting the campus community through education and public health activities Providing a variety of learning opportunities for students

#### **Vision Statement**

Curry Health Center will be a leading force for creating a healthy campus where: Injury or illness will not prevent academic success Students engage in healthy and protective behaviors Diversity is valued Mutual respect is the norm Students are wise consumers of health care Value and satisfaction are demonstrated

#### Values

# When we have tough decisions to make, we will always err on the side of those things that we value, which are:

#### People Quality Economic stewardship Campus membership Accessibility

#### People

We recognize that we provide a service of people helping and caring for other people. We strive to treat those we serve and those who serve on our behalf with compassion, dignity, and respect. We value our unique relationship with students. We demonstrate our commitment to people by:

- \* Considering the impact of our decisions on people.
- \* Honest and direct dialogue
- \* Understanding that people working together create a greater good
- \* Encouraging individual growth and development
- \* Promoting an environment of individual responsibility

# Quality

Curry Health Center values excellence in all of its endeavors. We recognize the rapidly changing nature of health care and seek to remain up to date and evidence based. We achieve this through:

- \* Providing high touch care in a high tech environment
- \* A commitment to ongoing professional development
- \* Adhering to the highest ethical standards including confidentiality and privacy.
- \* Inviting and encouraging individuals to participate in addressing their health needs
- \* A clean and safe work environment
- \* An organized work environment

# **Economic stewardship**

Curry Health Center values affordable health care without compromises in quality. We are entrusted with the sustainability of cost effective and efficient health care services on campus. We achieve this by:

- \* Working collaboratively with stakeholders to establish services and resource priorities
- \* Transparency of financial operations

\* Using funds wisely and conservatively with an emphasis on needs that may be reasonably met in a campus environment

\* Creating flexibility to respond to evolving needs through well thought planning

# **Campus Membership**

We recognize that we are a part of a larger, diverse academic organization. We commit to promoting a healthy campus through collaboration and sharing of our expertise. We achieve this through:

- \* Responsiveness
- \* Accountability
- \* Leadership
- \* Commitment to life-long learning
- \* Supporting student success
- \* Guidance and participation in public health matters

# Accessibility

Curry Health Center values access to health care for all of our constituents. Accordingly, we strive to minimize obstacles to care, be they financial, psychological, physical, or attitudinal. We are dedicated to welcoming all members of the campus community and being available to them in their time of need. We achieve this through our dedication to:

- \* Fairness and kindness
- \* Professionalism
- \* Ethical practices
- \* Convenience
- \* Facility safety
- \* Respect for differences

# **Implementation and Review**

As a component of the biennial budget process and during all budget and operation reviews, the CHC management team along with unit supervisors, will consult and utilize the CHC Strategic Plan as a key control tool for decision-making. The CHC 2009-2014 Strategic Plan will be reviewed by the CHC management team each January and June for the plan's lifecycle. The CHC Annual Report to the Vice President of Student Affairs will include a status report of the CHC Strategic Plan.

# **Strategic Initiatives**

The management team of Curry Health Center developed six categories or "pillars" for strategic initiatives. Each strategic pillar represents a core component of CHC operations and helps to insure that CHC management maintains a balanced approach when making decisions and addressing change issues. In each strategic pillar, there are specific identified core initiatives along with specific action plans. Combined, the management team of Curry Health Center has developed eighteen initiatives in this strategic plan.

The six strategic pillars are:

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- $\blacktriangleright$  Operations four initiatives (O1.0 O4.0)
- Financial two initiatives (F1.0 F2.0)
- People two initiatives (P1.0 P2.0)
- Service four initiatives (S1.0 S4.0)
- $\blacktriangleright \qquad \text{Quality} \text{three initiatives} (Q1.0 Q3.0)$
- > IT Planning three initiatives (IT1.0 IT3.0)

Start Date	Due Date		Curry Health Center Strategic Plan 2009 - 2015			
		Operations				
3/1/2008	12/1/2009	O1.0	Impleme	ent an elec	ctronic health record (EHR) across Curry Health Center	
	10/15/2008		O1.1		e research of available EHR systems, to include webinar presentations priate, to determine needed specifications for RFP development.	
	11/15/2008		O1.2		e RFP for EHR system and submitted completed paperwork to ng for bid.	
	12/1/2008		O1.3		unding source for purchase of EHR system, hardware, servers and other system needs.	
	12/1/2008		O1.4	Select ve	endor from EHR bidding process	
	5/8/2009		O1.5	Impleme	nt Practice Management portion of EHR	
	12/1/2008			O1.5.1	Identify superusers	
	5/8/2009			O1.5.2	Train superusers	
	1/1/2009			O1.5.2	Identify what personnel are needed for hardware/software support	
	1/1/2009			O1.5.3	Identify communication plan to keep all staff informed of implementation process.	
	5/8/2009			O1.5.4	Staff training	
	1/15/2009			O1.5.5	Software installation	
	5/8/2009			O1.5.6	Determine "go-live" date	
	5/8/2009			01.5.7	Develop staffing plan to accommodate start-up learning curve	
	5/8/2009			O1.5.8	Develop feedback loop to address issues that arise during orientation	
	4/1/2009			O1.5.9	Develop QI plan to monitor progress of Practice Management implementation.	

		Operations				
		(cont.)				
10/1/2008	12/1/2009	(00111)	O1.6	Impleme	nt Electroni	c Health Record Module
	12/1/2008			01.6.1	Identify su	
	12/1/2009			01.6.2	Train supe	•
	12/1/2009			01.6.3	•	nat personnel are needed for hardware/software support
	12/1/2009			01.6.4	-	ampions to develop:
	12/1/2009				•	Templates
	12/1/2009					Flow processes
	12/1/2009					Feed back loops to appropriate channels
	12/1/2009			O1.6.5		mmunication plan to keep all staff informed of
						tation process.
	12/1/2009			01.6.6	Complete	staff training
	12/1/2009			01.6.7	Determine	e "go-live" date
	12/1/2009			01.6.8	Determine	e scheduling changes during implementation
	12/1/2009				01.6.8.1	How many visits per hour
	12/1/2009				01.6.8.2	How long a period to extend limited scheduling
	9/1/2009		01.7	•	•	tion and transition plan
	9/1/2009			01.7.1	-	ow charts for key processes
	9/1/2009			01.7.2		NedPro functionality during transition
	4/1/2009		O1.8		-	t clinic system security rights & protocols
	12/1/2009	_	01.9	•		cognition functions and policies.
10/1/2008	7/1/2010	O2.0	-	-		er reporting functions
	7/1/2010		O2.1	•	•	demonstrate value of services
	1/1/2010		02.2	•		anagement reports
	5/12/2009		O2.3	•	•	mission critical reports
	4/1/2009			02.3.1		aster list of all current reports across departments
	6/30/2009			02.3.2	-	nich reports are necessary, which can be eliminated
	9/1/2009	<b>.</b>		02.3.3	•	w reports will be used or distributed
	6/1/2010	O3.0		-	taff securit	
40/4/0000	6/1/2010	O4.0	-	-	Radiograp	hy across appropriate divisions
10/1/2009	6/1/2010		O4.1	Digital		
				X-ray Medical		
	6/1/2010			04.1.1	Acquisitio	n
	3/1/2010			•	04.1.1.1	Finalize specification requirements
	3/1/2010				•	04.1.1.1.1
	3/1/2010					04.1.1.1.2
	3/1/2010					04.1.1.1.3
	3/1/2010					O4.1.1.1.4
	4/1/2010				04.1.1.2	Write RFP
	4/1/2010				O4.1.1.3	Indentify funding source
	4/1/2010				O4.1.1.4	RFP out to bid
	5/1/2010				O4.1.1.5	Choose system

		Operations (cont.)				
10/1/2008	2/15/2009	(cont.)	O4.2	Digital X-ray Dental		
	1/1/2009			04.2.1	Acquisition	
	10/29/2008					inalize specification requirements
	10/29/2008					04.2.1.1.1
	10/29/2008					04.2.1.1.2
	10/29/2008					04.2.1.1.3
	10/29/2008 10/29/2008					04.2.1.1.4 Vrite RFP
	10/1/2008					ndentify funding source
	11/1/2008					RFP out to bid
	12/15/2008					Choose system
	2/15/2009			04.2.2	Installation	
	2/15/2009				O4.2.2.1 D	Determine timing of
	2/15/2009					Determine resource needs
	2/15/2009			O4.2.3	Training	
	2/15/2009					Determine Impact on:
	2/15/2009 2/15/2009					D4.2.3.1.1 D4.2.3.1.2
	2/15/2009					04.2.3.1.2 04.2.3.1.3
	2/10/2000					54.2.0.1.0
10/1/2008	1/1/2009	Financial F1.0	Develop	and impl	ement comp	rehensive budget/fiscal process plan
10/1/2000	1/1/2009	1 1.0	F1.1	-	-	rvices are covered by the CHC Health Fee
	11/1/2009		1 1.1	F1.1.1		oss all services to identify what we currently say is covered
	11,1,2000				by CHC Hea	
	11/1/2008			F1.1.2		st of services to what we say the CHC Health Fee covers
	12/1/2008			F1.1.3		n for health fee changes based upon Indexing
	12/1/2008					dentify appropriate consumer price indexes
	1/1/2009			F1.1.4		g range health fee plan
	12/1/2008 1/1/2009		F1.2	Define w		Determine philosophy Program Health Fee (CPHS) covers
	1/1/2009		FI.Z	F1.2.1	•	identify services and programs which are available to
	11/1/2000			1 1.2.1		paying health fee
	11/1/2008			F1.2.2		identify costs of services/programs to non-health fee
	4/4/0000			<b>F</b> 4 0 0	paying stude	
	1/1/2009			F1.2.3		g range CPHS plan
	12/1/2008 1/1/2009		F1.3	Clearly		Determine philosophy or Service strategy to determine charge amounts
	11/1/2009		11.5	F1.3.1		or service standards (including access, pricing structure,
	11/1/2000			1 1.0.1	etc.)	
	1/1/2009		F1.4		tilization plan f	for Foundation Account (Parent's Fund)
	1/1/2010		F1.5		xpenditure prie	
	10/1/2008			F1.5.1		ined proposal system for new initiatives
	1/1/2009			F1.5.2	•	ess for Requests for Budget changes
	1/1/2010 1/1/2010			F1.5.3 F1.5.4		ategy to address budget shortfalls ategy to address excess budget resources
	1/1/2010		F1.6		Bond sunset	•
	1/1/2003		11.0	Develop		μαπ

		Financial			
	10/1/2009	(cont.)	F1.7	Dovelop	long range capital/facility plan
	3/1/2009		ΓΙ./	F1.7.1	Establish replacement cycle for all equipment
	9/1/2009 9/1/2009			F1.7.2	Develop workstation upgrade plan
	9/1/2009 7/1/2009			ΓΙ.Ι.Ζ	F1.7.2.1 Inventory current workstation status
	9/1/2009				F1.7.2.1 Inventory current workstation status F1.7.2.2 Develop standard rotation/upgrade priorities
	9/1/2009 7/1/2009			F1.7.3	
					Establish repair/replacement cycle for facility repairs
	6/1/2009			F1.7.4	Establish pool for emergency/urgent needs (i.e. roof, HVAC, etc.)
	10/1/2009			F1.7.5	Establish preliminary 5 year facility needs/upgrades list
	10/1/2009			F1.7.6	Establish annual process to review/update/change long range facility
	5/1/2009				F1.7.6.1 Develop and implement an annual facility action plan, including funding
	7/1/2009		F1.8		long range fund balance plan
	7/1/2010	F2.0	Impleme	ent CHC p	pricing information on CHC web site
	6/30/2009		F2.1	Complete	te review of prices prior to upload in new EHR
	1/1/2010		F2.2	Develop	link from chargemaster to web for real time pricing information
		People			
10/1/2008	12/30/2008	People P1.0	Develor	internal c	communication processes & procedures to inform staff about
10/1/2000	12/30/2000	1 1.0	changes		communication processes a procedures to morm stan about
	12/1/2008		P1.1		staff on use of e-mail, voice mail, intranet utilization, bulletin boards, etc.
	12/30/2008			P1.1.1	Supervisors determine best procedure for their respective groups and
					report upward
	12/30/2008			P1.1.2	Management team determine best prodedure for dissemination to supervisors
	12/30/2008		P1.2	Develop	standard procedure for information disemmination
	12/30/2008			P1.2.1	Determine method where certainty of communication is needed
10/1/2008	1/1/2011	P2.0	Develop	Personne	el Plan
5/15/08	6/1/2009		P2.1		revise position descriptions to reflect current expectations of roles,
					g behavioral expectations.
	6/1/2009			P2.1.2	Submit to HR for review and reclassification, if necessary
	6/1/2009			P2.1.3	Revise Perf Review form to reflect CHC-specific role expectations and
					goals as appropriate
	6/1/2009		P2.2	•	review process for determining new hire needs (including replacement
	0///0000				s due to turnover)
	6/1/2009			P2.2.1	Dept mgr to document need for proposed changes; submit to management for discussion.
	6/1/2009				P2.2.1.1 Develop standard form for hire review
	6/1/2009				P2.2.1.2 Review budget implications
	6/1/2009				P2.2.1.3 Identify impact on services if position is not filled
	6/1/2009				P2.2.1.4 Review if the duties of the position are a duplication of
	0/1/2000				services, or could be covered by another position
	1/30/2009		P2.3	Develop	and implement personnel file/documentation processes
	12/1/2008			P2.3.1	Create a list of documents that should be retained in personnel file
	12/1/2008			P2.3.2	Identify the length of time each of these documents will be retained
	1/30/2009			P2.3.3	Identify how long CHC will retain personnel files of former employees
	7/1/2011		P2.4		diversity in hiring
	7/1/2011			P2.4.1	Identify recruitment strategies that have been shown to increase
					diverse applicants

		People		
	8/30/2009	(cont.)	P2.5	Develop plan to provide CHC staff inclusion in compute events
	8/30/2009 8/30/2009		P2.5	Develop plan to provide CHC staff inclusion in campus events P2.5.1 Annually identify appropriate campus events for CHC staff inclusion
	8/30/2009 8/30/2009			P2.5.2 Create a coverage or closure strategy for recurring or unique events for
	0/30/2009			individuals or groups of staff.
	8/30/2009			P2.5.3 Refine needs & Develop a policy covering staff attendance/participation in campus events
	12/1/2010		P2.6	Develop and implement recruitment and retention plan
	7/1/2009			P2.6.1 Better documentation of non-monetary benefits of employment
	7/1/2009			P2.6.2 HRS collaboration on personnel reports (i.e., turnover rates)
	12/1/2010			P2.6.3 Develop customer service incentives
	12/1/2010			P2.6.3 Identify ways to create an employee friendly climate
	12/1/2010			P2.6.3.1 Encourage and support employees in pursuing projects in their interest areas.
	12/1/2010			P2.6.3.2 Explore non-monetary incentives to support and acknowledge employee success.
	12/1/2010			P2.6.3.2.1
	8/1/2009			P2.6.3.2.2
	7/1/2009			P2.6.4 Implement a system to assure fair consideration of bonuses for deserving employees.
	1/1/2011		P2.7	Professional development/training plan
	1/1/2009			P2.7.1 Complete assessment of educational requirements by department
	1/1/2009			P2.7.2 Determine distribution strategy for each index code
	1/1/2009			P2.7.3 Determine budgeting amounts to address needs of each index code.
	1/1/2011			P2.7.4 Define and develop CE funding targets
		Service		
1/1/2010	6/1/2010	S1.0		p comprehensive CHC marketing plan
1/1/2010	1/15/2010	S1.0	S1.1	Create Marketing committee
1/1/2010	1/15/2010 3/1/2010	S1.0		Create Marketing committee Identify key marketing goals
1/1/2010	1/15/2010 3/1/2010 4/1/2010	S1.0	S1.1	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups
1/1/2010	1/15/2010 3/1/2010 4/1/2010 5/1/2010	S1.0	S1.1 S1.2	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010		S1.1 S1.2 S1.3	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.)
1/1/2010	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010	S1.0 S2.0	S1.1 S1.2 S1.3 Define (	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) CHC service model
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 7/1/2010		S1.1 S1.2 S1.3 Define (	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) CHC service model Define medical clinic model and objectives
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 7/1/2010 10/1/2010		S1.1 S1.2 S1.3 Define (	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives S2.1.1 Define medical weekend and after-hours model and objectives
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 7/1/2010 10/1/2010 10/1/2010		S1.1 S1.2 S1.3 <b>Define (</b> S2.1	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives S2.1.1 Define medical weekend and after-hours model and objectives S2.1.2 Define inpatient/outpatient holding scope and services
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	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 7/1/2010 10/1/2010 7/1/2010 10/1/2010 7/1/2010 7/1/2010		S1.1 S1.2 S1.3 <b>Define (</b> S2.1 S2.2 S2.3	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives S2.1.1 Define medical weekend and after-hours model and objectives S2.1.2 Define inpatient/outpatient holding scope and services Define counseling model and objectives S2.2.1 Develop APA approved internships Define CHC outreach priorities and activities
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	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 10/1/2010 10/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 10/1/2010 10/1/2010		S1.1 S1.2 S1.3 <b>Define (</b> S2.1 S2.2 S2.3 S2.4 S2.5 S2.6 S2.7	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives S2.1.1 Define medical weekend and after-hours model and objectives S2.1.2 Define inpatient/outpatient holding scope and services Define counseling model and objectives S2.2.1 Develop APA approved internships Define CHC outreach priorities and activities Define dental model and objectives Define SOS model and objectives Define SARC model and objectives Define Student Insurance model and objectives S2.8.1 Develop insurance billing procedures S2.8.2 Develop automated insurance billing for student insurance participants
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 7/1/2010 10/1/2010 10/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 10/1/2010 10/1/2010 10/1/2010		S1.1 S1.2 S1.3 <b>Define (</b> S2.1 S2.2 S2.3 S2.4 S2.5 S2.6 S2.7 S2.8	Create Marketing committee Identify key marketing goals \$1.2.1 Identify target groups \$1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives \$2.1.1 Define medical weekend and after-hours model and objectives \$2.1.2 Define inpatient/outpatient holding scope and services Define counseling model and objectives \$2.2.1 Develop APA approved internships Define CHC outreach priorities and activities Define dental model and objectives Define SOS model and objectives Define SARC model and objectives Define Student Insurance model and objectives \$2.8.1 Develop insurance billing procedures \$2.8.2 Develop automated insurance billing for student insurance participants \$2.8.3 Develop and document campus insurance objectives
	1/15/2010 3/1/2010 4/1/2010 5/1/2010 6/1/2010 8/1/2010 10/1/2010 10/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 7/1/2010 10/1/2010 10/1/2010		S1.1 S1.2 S1.3 <b>Define (</b> S2.1 S2.2 S2.3 S2.4 S2.5 S2.6 S2.7	Create Marketing committee Identify key marketing goals S1.2.1 Identify target groups S1.2.2 Identify desired outcomes and timelines Identify key marketing media priorities (i.e., Kaimin, web, radio/tv, newspapers, special editions, etc.) <b>CHC service model</b> Define medical clinic model and objectives S2.1.1 Define medical weekend and after-hours model and objectives S2.1.2 Define inpatient/outpatient holding scope and services Define counseling model and objectives S2.2.1 Develop APA approved internships Define CHC outreach priorities and activities Define dental model and objectives Define SOS model and objectives Define SARC model and objectives Define Student Insurance model and objectives S2.8.1 Develop insurance billing procedures S2.8.2 Develop automated insurance billing for student insurance participants

		Service		
10/1/2008	7/1/2011	<mark>(cont.)</mark> S3.0	Dovelor	Campus & Community/CHC service plan
10/1/2008	7/1/2011	33.0	S3.1	Review and formalize business relationships/services with univeristy depts
	7/1/2009		00.1	S3.1.1 Develop integrated Pharmacy/CHC service plan
	7/1/2000			S3.1.2 Develop FSW transition plan
	7/1/2009			S3.1.3 Dining/nutritionist plan
	9/30/2008			S3.1.4 Aux Rental (Rural Institute/CSD)
	7/1/2009			S3.1.5 Intercollegiate Athletics/ATC
	9/30/2008			S3.1.6 Develop and implement temporary space plan
	4/1/2009		S3.2	Review and formalize academic relationships/services with academic depts
	4/1/2009		00.2	S3.2.1 Develop and implement plan regarding teaching
	4/1/2009			S3.2.2 Develop process for applying for teaching time
	4/1/2009			S3.2.3 Develop process for evaluating program requests
	4/1/2009			S3.2.3.1 Establish criteria for eligible programs
	4/1/2009			S3.2.4 Determine time allocation
	4/1/2009			S3.2.5 Develop evaluation tools
	4/1/2009			S3.2.6 Establish scheduling system
	4/1/2009			S3.2.7 Research rotation opportunities for medical interns, PA trainees, APRN,
	1/ 1/2000			RN, etc.
	7/1/2011		S3.3	Review and formalize evaluation process for CHC involvement with community
				activities/services
	7/1/2011			S3.3.1 Develop process & criteria for approval from management
	7/1/2011			S3.3.2 Determine time allocation
	7/1/2011			S3.3.3 Establish community connections of importance
	7/1/2011			S3.3.4 Determine criteria for assessing value to CHC/UM
	7/1/2011			S3.3.5 Determine important connections
	7/1/2011	_		S3.3.6 Assign responsibility to CHC staff member/office
	6/1/2010	S4.0	-	medical withdrawal service plan
	1/1/2010		S4.1	Clearly define CHC scope and role in campus process of medical withdrawal
	3/1/2010		S4.2	Complete assessment of current model to scope and needs of campus
	5/1/2010		S4.3	Complete review/propose changes to current services to better tailor to campus/students needs as appropriate.
		Quality		
9/1/2010	6/1/2011	Q1.0	Rebuild	CHC Intranet
	6/1/2011		Q1.1	Develop standard intranet template
	6/1/2011		Q1.2	Rebuild policy/procedure navigation on intranet
	6/1/2011		Q1.3	Configure intranet for broadcasts of webinars and pod casts
10/1/2008	5/15/2009	Q2.0	Develop	and implement an overall CHC policy/procedure/protocol process
	5/15/2009		Q2.1	Eliminate non-policies from policy site and update P&P manual
	1/1/2009			Q2.1.1 Complete review of departmental P&Ps and archive old or unused P&Ps
	3/1/2009			Q2.1.2 Review and revise P&Ps not updated in past 3 years
	5/1/2009			Q2.1.3 Review remaining P&P for updating
	11/1/2008		Q2.2	Develop standardized templates for policy/procedure and protocols, including definitions of each.
	8/30/2008			Q2.2.1 Present template to management team for approval

	1/30/2009	(cont.)	Q2.3	Aaree or	n flow of nev	ew or revised policies from inception to final approval:	
	10/15/2008			Q2.3.1		who may initiate an new p/p or revision of existing p/p	
	11/1/2008			Q2.3.2		what formats are appropriate for p/p/p updating	
	12/1/2008			Q2.3.3	Identify pr	process for presenting proposed p/p/p for approval to proceed tion/update.	
	1/1/2009			Q2.3.4		what types of p/p/p are approved by whom within the structure	
	2/1/2009			Q2.3.5	Identify pr	process for approval of p/p/p and uploading to electronic P&P or general access.	
	12/30/2008		Q2.4			internal business/purchasing policies in correlation with	
	12/1/2008		Q2.5			ure for P&P manual	
	10/30/2008			Q2.5.1	Establish	criteria for file names	
	10/30/2008			Q2.5.2	Discuss c	current and potential system at management team	
	9/30/2008			Q2.5.3	Determine	e potential for a mirror P&P manual to use during P&P review	
10/1/2008	3/10/2009	Q3.0	Develop	Accredit	ation/Asse	essment plan	
	2/1/2009		Q3.4	Accredita	ation		
	9/30/2008			Q3.4.1	Complete	e and submit application	
	9/30/2008				Q3.4.1.1	, , , , , , , , , , , , , , , , , , , ,	
	9/30/2008			Q3.4.2		ipdate pertinent policies/procedures	
	1/30/2009			Q3.4.3	•	e self-assessment tool.	
	12/30/2008				Q3.4.3.1	Review and address deficiencies and consultative comments from last accreditation	
	10/15/2008				Q3.4.3.2	Assign chapters/sections to be completed	
	11/15/2008					Q3.4.3.2.1	
	12/30/2008		Q3.1			cluding satisfaction, utilization, quality, etc.)	
	9/30/2008			Q3.1.1	•	survey tool	
	12/1/2008			Q3.1.2	Conduct s	•	
	12/30/2008			Q3.1.3		report results; determine actions	
	2/1/2009		Q3.3	Benchma data	•		
	10/1/2008			Q3.3.1		e at least 2 items to benchmark	
	2/1/2009		<b>.</b>	Q3.3.2	-	nt benchmarking	
	2/1/2009		Q3.2		e surveys		
	9/30/2008			Q3.2.1	•	survey tool	
	12/12/2008			Q3.2.2	Conduct s	•	
	2/1/2009			Q3.2.3	•	l report results; determine actions	
	2/1/2009			Q3.2.4	Develop c	on-going survey process	
		IT Planning					
	4/1/2009	IT1.0	Write an	d implem	ent networ	rk security rights & protocols	
	4/1/2009		IT1.1	Review v	with ITO cur	rrent network security rights & protocols	
	4/1/2009		IT1.2			current network security rights & protocols	
	4/1/2009	IT2.0				SAIT and CHC IT relationship	
	4/1/2009		IT2.1			vice agreement contracts with SAIT	
7/1/2009	1/1/2010	IT3.0				n CMS platform	
	1/1/2010		IT3.1 Implement web navigation changes				
	1/1/2010		IT3.2		HC web sta		
	1/1/2010		IT3.3	Review a	and impleme	nent 508 accessibility compliance on CHC site	