COLLECTIVE ACTION FOR HEALTH EQUITY

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Nearly $3 Trillion

Close to 18% of U.S. GDP

Nearly $226 Billion

Health in America: A High Price to Pay for Shorter, Sicker Lives
Current Health Care Spending

$2.2 Trillion

Factors Influencing Health

- Behaviors & Environment 70%
- Genetics 20%
- Medical Care, 10%

National Health Expenditures

- Prevention, 4%
- Medical Services 96%

SOURCE: Centers for Disease Control and Prevention, Blue Sky Initiative, University of California at San Francisco, Institute of the Future, 2000
Factors that Affect Health

- Socio-Economic Factors
- Long-lasting Protective Interventions
- Clinical Interventions
- Education

Changing the Context to make individuals' default decisions healthy: BUILT ENVIRONMENT

Increasing population impact

Frieden, AJPH, 100:590, 2010
Making the healthy choice the easy choice...

“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change”

-Institute of Medicine
The health sector cannot solve the health crisis alone...
Trends in Body Mass Index (BMI) among Montana adults, 1984-2013, BRFSS
How do we build safe, healthy and economically vibrant places that benefit everyone?
Break Down Silos = more efficient; greater impact; multiple benefits
Transformative Leadership

Committed Citizens
Meaningful Community Engagement and Visioning
Vision without execution is hallucination.

Thomas Edison
Why we do this work?
THANK YOU!

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