# Course Form (revised 5/1/12)

(Instructions: [http://www.umt.edu/facultysenate/documents/forms/courseform_instructionsX.aspx](http://www.umt.edu/facultysenate/documents/forms/courseform_instructionsX.aspx))

## I. Summary of Proposed Changes

<table>
<thead>
<tr>
<th>Dept / Program</th>
<th>Journalism</th>
<th>Prefix and Course #</th>
<th>RTV UG 440</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Advanced Video Storytelling</th>
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<table>
<thead>
<tr>
<th>Please check one or more of the following:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ New course</td>
<td>☐ Delete course</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Changes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Title</td>
</tr>
<tr>
<td>Prerequisites</td>
</tr>
<tr>
<td>Credits</td>
</tr>
<tr>
<td>Number / Level</td>
</tr>
<tr>
<td>Repeatability</td>
</tr>
</tbody>
</table>

**Justification / explanation (required for ALL proposals)** For new courses please provide rationale for why the course is needed, how it fits with exiting curriculum and whether there are curricular adjustments.

Advanced Video Storytelling is a coveted opportunity for select graduate students to hone their video skills: Segments produced by students air on Montana Journal, a half-hour program of Montana PBS. Participating in the course gives graduate students of the Master’s program in Environmental Science and Natural Resource Journalism the chance to produce broadcast-grade videos related to their area of expertise. This is immensely helpful for those graduate students who choose to tell their Master’s project story in video format. The course’s instructor, John Twiggs, has an excellent record of implementing a graduate increment for the 1-2 graduate students who take this advanced course each year. Due to the small number of graduate students focused on the video format, the course does not lend itself to co-convening, but seems much better placed as an UG course.

Has the Department gone through common course Review?  ☑ Yes ☐ No ☐ In process

## II. Syllabus/Assessment Information

Required for new courses, learning outcome changes and course change from U to UG. **Important: please spell out learning goals and learning outcomes clearly in the syllabus.**

Learning Goals are a list of what students should know, understand, or be able to do at the end of the course, including essential information and knowledge or skills relevant to the subject area.

Learning Outcomes are measures of performance or behavior that indicate, to the teacher and the students, that students understand the material, and what criteria differentiates among different levels of understanding. **Attach syllabus at the end of the document.**

## III. Endorsement/Approvals

Complete the form and obtain signatures before submitting to Faculty Senate Office.

<table>
<thead>
<tr>
<th>Requestor:</th>
<th>John Twiggs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone/ email:</td>
<td><a href="mailto:john.twiggs@umontana.edu">john.twiggs@umontana.edu</a></td>
</tr>
<tr>
<td>Program Chair(s)/Director:</td>
<td>Henriette Lowisch</td>
</tr>
<tr>
<td>Dean(s):</td>
<td>Denise Dowling</td>
</tr>
<tr>
<td>All other affected programs:</td>
<td>None</td>
</tr>
</tbody>
</table>

Are other departments/programs affected by this modification because of:

(a) required courses incl. prerequisites or corequisites,
(b) perceived overlap in content areas
(c) cross-listing of coursework

Please obtain signature(s) from the Chair/Director of any such department/ program (above) before submission.
IV: To Add a New Course  Syllabus and assessment information is required (paste syllabus into section V or attach). Course should have internal coherence and clear focus.

Common Course Numbering Review (Department Chair Must Initial):
Does an equivalent course exist elsewhere in the MUS? Check all relevant disciplines if course is interdisciplinary. (http://www.mus.edu/Qtools/CCN/ccn_default.asp)

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

If YES: Do the proposed abbreviation, number, title and credits align with existing course(s)? Please indicate equivalent course/campus.

If NO: Course may be unique, but is subject to common course review. The course number may be changed at the system level.

New prefix and course number on this form reflect result of common course numbering review.

| Short Title (max. 26 characters incl. spaces) | Advanced Video Storytelling |

Exact entry to appear in the next catalog (Specify course abbreviation, level, number, title, credits, repeatability (if applicable), frequency of offering, prerequisites, and a brief description.)

UG 482 Advanced Video Storytelling 3 cr. Offered autumn. Prereq., JRN 350 or consent of instr. Teams will generate story ideas about Montana issues, businesses and people. Students will research, write, photograph, interview, edit and create long-form video programs. The programs generated in this course are intended for air on Montana PBS.

Complete for UG courses (UG courses should be assigned a 400 number).
Describe graduate increment - see procedure 301.30 http://www.umt.edu/facultysenate/procedures/default.aspx

Graduate students will be required to take additional responsibilities commensurate with their previous experience and advanced skill level. Most often this will be the role of producer, which will require additional writing and organizing of the half-hour television program produced by the team. This will also include a leadership role in the overall production of the broadcast.

Complete for Co-convened courses
Companion course number, title, and description (include syllabus of companion course in section V)
See procedure 301.20 http://www.umt.edu/facultysenate/procedures/default.aspx

New fees and changes to existing fees are only approved once each biennium by the Board of Regents. The coordination of fee submission is administered by Administration and Finance. Fees may be requested only for courses meeting specific conditions according to Policy 940.12.1 http://mus.edu/borpol/bor900/940-12-1.pdf. Please indicate whether this course will be considered for a fee.

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

If YES, what is the proposed amount of the fee?
Justification:

V. Change an Existing Course

1. Current course information at it appears in catalog (http://www.umt.edu/catalog) ✓

2. Full and exact entry (as proposed) ✓

3. If cross-listed course: secondary program & course number

4. Is this a course with MUS Common Course Numbering? http://www.mus.edu/Qtools/CCN/ccn_default.asp
If yes, please explain below whether the change will eliminate the common course status.

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

5. If co-convened course: companion course number, title, and description
(include syllabus of companion course in section V) See procedure 301.20
http://www.umt.edu/facultysenate/procedures/default.aspx

<table>
<thead>
<tr>
<th>6. Graduate increment if level of course is changed to UG. Reference procedure 301.30: <a href="http://www.umt.edu/facultysenate/procedures/default.aspx">http://www.umt.edu/facultysenate/procedures/default.aspx</a> (syllabus must be attached)</th>
<th>Have you reviewed the graduate increment guidelines? Please check (X) space provided.</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Other programs affected by the change</td>
<td>None</td>
</tr>
<tr>
<td>8. Is there a fee associated with the course?</td>
<td>None</td>
</tr>
</tbody>
</table>

**VI Department Summary** (Required if several forms are submitted) In a separate document list course number, title, and proposed change for all proposals.

**VII Copies and Electronic Submission.** After approval, submit original, one copy, summary of proposals and electronic file to the Faculty Senate Office, UH 221, camie.foos@mso.umt.edu.
Radio-Television 440  
Syllabus-Fall 2012

Instructor: John Twiggs  
Office Phone: 243-4565  
Cell Phone: 531-5603  
Office Hours: by appt. Corbin 153  
e-mail: john.twiggs@umontana.edu

Montana Journal

Course Outline:
The television program Montana Journal features a collection of news stories relevant to viewers across Montana. Students will work in teams of either two or three members and produce at least one segment for the program. We will produce two programs during the semester. The first program will have an assigned topic and the students will determine story angles for the show. The second program, a different set of stories, will be a topic to be determined. Only a program worthy of broadcast will make it to air. We will have additional opportunities to distribute the stories on our website.

Learning Outcomes:
--The successful RTV 440 student will learn the process, from start to finish for producing a half-hour television news magazine program ready for statewide broadcast. This includes everything from editorial content to post production to operating within a set budget.
--The successful student will also gain hands-on experience in the chosen area of emphasis whether on the production or broadcast journalism side.

Job assignments:
There are a variety of jobs related to finishing a half-hour television program. In addition to the traditional reporter/photographer/editor spots, we’ll also need a producer and director for the program (see descriptions in separate handout). There is an opportunity for on-air host for each of the programs. We will also need a graphic look for each show. Keep in mind we’re producing two programs, so there will be an opportunity to rotate responsibilities. Do not feel limited by production/broadcast roles.

Graduate Component:
Graduate students will be required to take on the additional responsibilities of one of the jobs described above. Most often this will be the role of producer which will require additional writing and organizing of the program. This will also include a leadership role in the overall production of the broadcast. The exact assignment will be made based on previous experience.
Equipment:
RTV 440 students will shoot video the Sony EX-1 camera (plus needed accessories) supplied by the J-School checkout department. (see additional handout) Everyone will use these cameras to provide production continuity and consistency. Students will then edit on the Avid Media Composer program. This program is available in several DAH rooms, but the final edits will be completed in the third floor edit suites to ensure audio quality.

By the Numbers:
Journalists often need to present basic numeric information to put a story in context. In an effort to facilitate the reporting of economic business information, you will be required to seek out numeric content relating to your stories. You can present this through the script, an interview or graphically. This will be required in each story you produce for each program.

Diversity in programs:
The well-rounded journalist knows how to tell stories from varied perspectives. The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. Diversity means not only racial diversity, but ethnic, socio-economic, gender and age diversity. As a team, we will work to ensure appropriate representation in both of our television programs.

Attendance Policy:
Attendance is mandatory. Any unexcused absence will result in the loss of a letter grade from your final semester grade. This includes full class meetings as well as specific team meetings.

Same Work for Multiple Classes in J-School
You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for this course. To do so without permission will result in an “F” for the assignment and could result in an “F” for the course.

After Hours Access:
For after hours access to Don Anderson Hall, complete and submit this form online: http://jour.umt.edu/after-hours/ by Friday, September 7th. Students who miss this deadline will be subject to a late fee and a delay in processing. Complete only one request form per semester, be sure to list all courses you are taking. Codes will remain active until the last day of the semester.

Academic Honesty
All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at http://www.umt.edu/SA/VPSA/index.cfm/page/1321.
Accommodations for Students with Disabilities
This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at www.umt.edu/dss/.

Grading Policy:
We will use the (+/-) grading system for this semester.

(Overall Theme: Effort & Improvement)

<table>
<thead>
<tr>
<th>Editorial students</th>
<th>Production Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research/story proposal:</td>
<td>20%</td>
</tr>
<tr>
<td>Ability to meet deadlines:</td>
<td>15%</td>
</tr>
<tr>
<td>Script writing (rewriting):</td>
<td>20%</td>
</tr>
<tr>
<td>Final Story (team grade):</td>
<td>30%</td>
</tr>
<tr>
<td>Time Management:</td>
<td>15%</td>
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</table>

(additional jobs performed for the show will count as extra credit)

R-TV 440 Schedule (SUBJECT TO CHANGE)

PROGRAM NUMBER ONE: Montana Journal

**Week 1:** Aug. 28th - Aug. 30th
Give show assignments, story assignments, begin research.

**Week 2:** Sept. 4th - Sept. 6th
Continue research, discuss show format, line-up interviews, discuss long form story structure. All of this included in one page story proposal. Due Sept. 6th

**Week 3:** Sept. 11th - Sept. 13th
Finalize story proposals, finalize travel arrangements, discuss production standards, start field shooting. Producer/Director meetings.

**Week 4:** Sept. 18th - Sept. 20th
Finish field shooting, start logging, transcribe interviews. Make sure video is backed up on portable drive and confirm it is imported to J-school computer. Watch early video.

**Week 5:** Sept. 25th - Sept. 27th

**Week 6:** Oct. 2nd - Oct. 4th
Finalize script. Continue individual team meetings. No full class meetings. Rough cuts due.
**Week 7:** Oct. 9th – Oct. 11th
Final script changes. Fine cuts due by end of week. Shoot anchor stand-ups for program. Begin discussions for program number two ideas. Post production of program.

**Week 8:** Oct. 16th - Oct. 18th
Continue discussions and finalize choice for program number two topic. Review program number one.

**PROGRAM NUMBER TWO: TBD**

**Week 9:** Oct. 23rd - Oct. 25th
New assignments for program number two. Begin research.

**Week 10:** Oct 30th - Nov. 1st
Continue research, discuss show format, line-up interviews, make travel arrangements. All of this included in one page story proposal. Due November 1st.

**Week 11:** Nov. 6th - Nov. 8th
Finalize story proposals. Begin field shooting. Producer/Director meetings.

**Week 12:** Nov. 13th - Nov. 15th
Complete field shooting. Make sure video is backed up on portable drive and confirm it is imported into J-school computer. Start logging and transcribing interviews.

**Week 13:** Nov. 20th
Initial rough cuts due. (soundbites on timeline) Individual team meetings this week. No full class meetings. Begin production of open. (if necessary)

**Week 14:** Nov. 27th – Nov. 29th
Finalize story structure Begin editing.

**Week 15:** Dec. 4th – Dec. 6th
Rough cuts due. (more video added) Final script changes. Fine cuts due by end of week. Shoot anchor stand-ups for program.

**Week 16:** Finals week meeting. TBD, December 13th?
All elements due on Tuesday of this week. Final post-production.