# Program Modification Form

## I Summary of Proposed Changes

**Department/program:** School of Business Administration  
**Summary:** Modify requirements for a BSBA degree

## II Endorsements and Approvals

Please obtain the Program Chair/Director’s approval and Dean’s approval.

<table>
<thead>
<tr>
<th>Please type / print name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requestor: Terri L. Herron</td>
<td><img src="signature.png" alt="Signature" /></td>
<td>9/24/14</td>
</tr>
<tr>
<td>Phone: X5878</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Chair/Director:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Department Dean</td>
<td>Larry Gianchetta</td>
<td>9/24/14</td>
</tr>
</tbody>
</table>

### Other affected Programs:
(Use additional sheet if needed)
- Mathematical Sciences
- Computer Science
- Communications Studies
- Economics
- Psychology
- Sociology
- Forestry
- English

Are other departments/programs affected by this modification because of:
(a) required courses incl. prerequisites or corequisites,  
(b) perceived overlap in content areas  
(c) cross-listing of coursework

Please obtain signature(s) from the Chair/Director of any such department/program (above) before submission

## III Type of Program Modification

(e.g. adding a writing course required of all majors.) Please X check the appropriate box.

<table>
<thead>
<tr>
<th>Major</th>
<th>Minor</th>
<th>Option</th>
<th>Teaching major/minor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>
Modify BSBA requirements, which are applicable to all six majors in the School of Business Administration. There are no new course requirements, though both the math and statistics requirements are broadening to allow more courses to satisfy those requirements. Sequencing and structure changes are being made to align the BSBA with the proposed new minor in business administration, so that students are not delayed if they convert from the minor to the BSBA. We are also changing the business credit residency requirement to align with AACSB standards.

These changes are summarized below:

- Reform from 11 lower core courses to 5 indicator courses and 6 pre-business courses; indicator courses must be taken prior to admission to a business major, and pre-business courses are prereqs for other required courses; all will still require a C or better [we called them pre-business since they are 100- and 200-level courses]; this created the need to change prereqs on a number of courses to ensure proper sequencing. See respective course change forms.
- Reflect two proposed level changes on existing required courses. BGEN 220E (currently 320E) is moving from the upper core group to the pre-business group. BGEN 361 (currently 265) is moving from the lower core to the upper core. Both will be prereqs for the capstone courses. See respective course change forms.
- Add M 121 and M 151 to the list of acceptable math courses.
- Add SOCI 202, PSYX 222, and FORS 201 to the list of acceptable statistics courses.
- Increase the total number of credits in business taken in residence at UM-Missoula to reflect 28 (50%) of business credits, an AACSB requirement. This was overlooked when we increased the number of total business credits required by 3 credits in the 2014-2015 catalog.

A graphic of the current and new BSBA is attached.

**IV Catalog Language**

If you are proposing a change to an existing program or major, please cut and paste the requirements as they appear in the current catalog below: [www.umt.edu/catalog](http://www.umt.edu/catalog)  

<table>
<thead>
<tr>
<th>Other</th>
<th>XX</th>
<th>Please describe</th>
</tr>
</thead>
</table>

Please provide the **proposed copy** as you wish it to appear in the catalog. ↓

A diagram depicting the current and proposed BSBA course requirements is below. Current (with proposed changes tracked) catalog is attached – BSBA requirements are the same for all majors unless
marked, except for the major courses and major electives requirements, which have been deleted below for brevity.

Please explain/justify the new proposal or change. ↓

The primary need for the modifications is to accommodate the ability for business minors (proposed) to convert to business majors without loss of credits or delay in progress towards their degree. The course package for the BSBA is not changing. Only the sequencing, terminology, and two course levels are changing. Changes are:

1) Break the current “lower core” courses out into “pre-business” and “indicator” courses. Indicator courses must be completed (C or better) prior to admission to a chosen BSBA major or the Business Minor. Pre-business courses are the other courses currently in the lower core but not in the new indicator course group.

2) Move BGEN 235 Business Law to the 300-level (BGEN 361 Principles of Business Law).*

3) Move BGEN 320E Business Ethics & Soc. Responsibility to the 200-level (BGEN 220E). *

4) Because indicator courses are now the courses required for admission to a major, the pre-business courses will now be sequenced using prerequisites for other courses required for the BSBA. Specifically, WRIT 101 is a prereq for BMIS 270*; Math is a prereq for STAT 216 and ACTG 202*; CSCI 172 is a prereq for BMGT 322*; and BGEN 220E, ECNS 202, and COMX 111 are prereqs for the capstone courses* [some courses required of specific majors incorporate these pre-business courses as prereqs earlier than the capstone*]

* see related course change forms

V Copies and Electronic Submission
Once approved, the original, a paper copy and an electronic file are submitted to the Faculty Senate Office, UH 221 (camie.foos@msu.mont.edu).

VI Department Summary Required if several proposals are submitted. In a separate document list program title and proposed change of all proposals.
Bachelor of Science

School of Business Admin

Catalog Year: 2014-2015

Degree Specific Credits: 77

Required Cumulative GPA: 2.0

Note: At least 51 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business).
At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).
At least 26-28 credits in business must be taken at UM.

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**SoBA – Indicator Courses**

**Rule:** All courses are required

**Note:** All indicator courses must be completed with a "C" or better prior to admission into an upper-division Business Major

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTG 201 - Principles of Fin Acct</td>
<td>3 Credits</td>
</tr>
<tr>
<td>ACTG 202 - Principles of Mang Acct</td>
<td>3 Credits</td>
</tr>
<tr>
<td>BMIS 270 - MIS Foundations for Business</td>
<td>3 Credits</td>
</tr>
<tr>
<td>ECNS 201S - Principles of Microeconomics</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Statistics (see Symbolic Systems Requirements below)</td>
<td>3 Credits</td>
</tr>
</tbody>
</table>

Minimum Required Grade: C  
15 Total Credits Required

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**SoBA – Pre-Business Courses**

**Rule:** All courses are required

**Note:** All courses must be completed with a "C" or better to satisfy prerequisites for certain indicator, upper major core, or capstone courses. Students are advised to complete these courses prior to being admitted to an upper-division Business Major. Prerequisites are strictly enforced.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTG 201—Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>ACTG 202—Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 235—Business Law</td>
<td>3</td>
</tr>
<tr>
<td>BMIS 270—MIS Foundations for Business</td>
<td>3</td>
</tr>
<tr>
<td>COMX 111A—Intro to Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>CSCI 172—Intro to Computer Modeling</td>
<td>3</td>
</tr>
<tr>
<td>ECNS 201S—Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECNS 202S—Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>STAT 216—Introduction to Statistics</td>
<td>4</td>
</tr>
<tr>
<td>WRIT 101—College Writing I</td>
<td>3</td>
</tr>
<tr>
<td>Minimum Required Grade: C</td>
<td>3</td>
</tr>
</tbody>
</table>

SoBA Math Requirement

**Rule:** Students choose one course from the list below or the other to fulfill their Math requirement.

**Note:** SoBA requires that credit be earned for one of the above-math courses below (with a C or better) before enrolling in ACTG 202.
A student must take either M 115 or M 162, despite what he or she earns. A student’s result on the ALEKS Math Placement Exam does not waive this math requirement. SoBA requires that credit
be earned for one of the above math courses.
All SoBA lower core requirements must be completed with a C or better for a student to be permitted into an upper-division SoBA major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>M 115 - Probability and Linear Math</td>
<td>3 Credits</td>
</tr>
<tr>
<td>M 121 – College Algebra</td>
<td>3 Credits</td>
</tr>
<tr>
<td>M 151 – Precalculus</td>
<td>3 Credits</td>
</tr>
<tr>
<td>M 162 - Applied Calculus</td>
<td>4 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C</td>
<td>3 Total Credits Required</td>
</tr>
</tbody>
</table>

SoBA - Upper **Major** Core

**Rule:** All courses are required

**Note:** All upper major core courses must be completed before the capstones can be taken.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BFIN 322 - Business Finance</td>
<td>3 Credits</td>
</tr>
<tr>
<td>BGEN 320E - Bus Ethics &amp; Soc</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Responsibility BGEN 361 Business Law</td>
<td></td>
</tr>
<tr>
<td>BMGT 322 - Operations Management</td>
<td>3 Credits</td>
</tr>
<tr>
<td>BMGT 340 - Mgmt &amp; Organization Behavior</td>
<td>3 Credits</td>
</tr>
<tr>
<td>BMKT 325 - Principles of Marketing</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C-</td>
<td>15 Total Credits Required</td>
</tr>
</tbody>
</table>

*Individual Major Requirements are omitted for brevity. Changes to BSBA would apply to all majors. See separate program modification forms for proposed changes to the management, marketing, and MIS majors.*

SoBA - Capstone Courses

**Rule:** All courses are required; BMGT 486 and BGEN 499 are co-requisite courses and must be taken together

**Note:** Students must complete all indicator courses and pre-business courses with a C or better and have an approved graduation application to register for their capstones.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
</table>

BGEN 499 - Integrated Business Simulation  1-9 Credits
BMGT 486 - Strategic Venture Management  3 Credits
Minimum Required Grade: C-  4 Total Credits Required

SoBA Upper-Division Writing Requirement

Rule: All courses are required

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMGT 486 - Strategic Venture Management</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C-</td>
<td>3 Total Credits Required</td>
</tr>
</tbody>
</table>

SoBA Symbolic Systems Requirement

Rule: All courses are required Students complete STAT 216 (preferred) or one other course from the list below to fulfill the Symbolic Systems Requirement.

Note: All SoBA lower core requirements This is an indicator course. SoBA requires that credit be earned for STAT 216 (preferred) or one of the other statistics courses below (with a C or better) must be completed with a C or better for prior to a student to be admitted into an upper-division SoBA major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>STAT 216 - Introduction to Statistics</td>
<td>4 Credits</td>
</tr>
<tr>
<td><strong>SOCI 202 - Social Statistics</strong></td>
<td>3 Credits</td>
</tr>
<tr>
<td><strong>PSYX 222 - Psychological Statistics</strong></td>
<td>3 Credits</td>
</tr>
<tr>
<td>FORS 201 - Forest Biometrics</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C</td>
<td>4 Total Credits Required</td>
</tr>
</tbody>
</table>

SoBA Expressive Arts Requirement

Rule: All courses are required

Note: All SoBA lower core requirements Students must be completed this course with a C or better for a student to be permitted into an upper-division SoBA major prior to taking the capstones, though earlier completion is strongly encouraged.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMX 111A - Intro to Public Speaking</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C</td>
<td>3 Total Credits Required</td>
</tr>
</tbody>
</table>
**SoBA Social Science Requirement**

**Rule:** All courses are required

**Note:** All SoBA lower-core requirements *This is an indicator course and* must be completed with a C or better *for prior to a student to be admitted* into an upper-division SoBA major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECNS 201S - Principles of Microeconomics</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C</td>
<td>3 Total Credits Required</td>
</tr>
</tbody>
</table>

**SoBA Ethical & Human Values Requirement**

**Rule:** All courses are required

**Note:** Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BGEN 320E-220E - Bus Ethics &amp; Soc Responsibility</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Minimum Required Grade: C-</td>
<td>3 Total Credits Required</td>
</tr>
</tbody>
</table>
BSBA Program Modification Form Email Approvals

MATHEMATICAL SCIENCES:
From: Kalachev, Leonid
Sent: Thursday, October 02, 2014 2:31 PM
To: Herron, Terri (Dr); jenny.mcnulty@umontana.edu
Cc: Patterson, David; Graham, JM; Steele, Brian
Subject: Stat courses approved!

Dear Terri:

After the discussion with stats faculty I confirm that I approve BSBA program changes. Jenny is cc'd on this message!

Best, Leonid

COMPUTER SCIENCE:
From: Raiford, Douglas
Sent: Wednesday, September 24, 2014 7:55 AM
To: Herron, Terri (Dr)
Subject: RE: BSBA program modification

Hi Terri,

You have CS's approval.
Doug

Douglas W. Raiford Ph.D.
Associate Professor
Department of Computer Science
University of Montana
Social Sciences Rm. 420
Missoula, MT 59812
Office: (406) 243-5605 Fax: (406) 243-5139

COMMUNICATION STUDIES:
From: Schwarze, Steve
Sent: Monday, September 22, 2014 2:41 PM
To: Herron, Terri (Dr)
Subject: Re: BSBA program modification

Hi Terri,

This seems fine to me.

There is one small matter related to this that I would bring to your attention. In COMX 111, there are always a few students every semester who are on track to earn a C-, which allows the course to fulfill Gen-Ed, but not the C that they need according to the SOBA criteria. Our TA’s get the usual pleading, since it means a re-take and often a delay of entry to the major. (The next semester’s sections are usually full by the time that the student’s situation emerges).
To be clear, I'm not saying that SOBA should change their requirement, but just wanting to note that the discrepancy between the two grade thresholds sometimes creates some headaches both for students and instructors.

Do you know if there is a historical reason for this difference between the Gen-Ed and SOBA grade requirements?

Thanks,
~Steve

ECONOMICS:
From: Bookwalter, Jeff T
Sent: Wednesday, October 01, 2014 10:16 AM
To: Herron, Terri (Dr)
Subject: RE: BSBA program modification

Hi Terri,

I’m sorry I’ve been so slow to respond. I approve of both the Business Minor proposal and the changes in the Business Major proposal.

I hope this isn’t coming too late.

Jeff
************************
Jeff Bookwalter
Chair & Associate Professor
Department of Economics
University of Montana
Missoula, MT 59812
************************

PSYCHOLOGY:
From: Fiore, Christine
Sent: Monday, September 29, 2014 3:28 PM
To: Herron, Terri (Dr)
Subject: RE: BSBA program modification

Terri, Psychology is good with this proposal to have Psychology statistics as an option for majors and minors.

Christine Fiore, Ph.D.
Professor and Chair
University of Montana
Department of Psychology
Skaggs 143
Missoula, MT 59812
(406)243-2081
(406)243-6366 FAX
SOCIOMETRY:

From: Kuipers, Kathy
Sent: Friday, October 03, 2014 10:40 AM
To: Herron, Terri (Dr)
Subject: RE: SoBA response

HI Terri,
Thanks so much for getting back to me on this. We do want to make this work for students, particularly those who might major or minor in Sociology. I’m willing to sign off on it for Sociology.
Best,
kathy

Kathy J. Kuipers
Associate Professor and Department Chair
Department of Sociology
University of Montana
Missoula, MT 59812
Phone: (406)243-4381
Fax: (406) 243-5951

FORESTRY:

From: Patterson, Michael
Sent: Monday, September 29, 2014 9:59 AM
To: Herron, Terri (Dr)
Cc: Trowbridge, Shonna
Subject: RE: BSBA program modification

Hi Terri,

Ed Burke, Chair of the Forest Management Department has been traveling recently so I am approving this in his place. The College of Forestry and Conservation approves and endorses the inclusion of FORS 201 Forest Biometrics as fulfilling a statistics requirement for Business Majors.

Sincerely,

Mike

Michael Patterson, Associate Dean
College of Forestry and Conservation
University of Montana
Missoula, MT 59812
(406)243-5521

ENGLISH:

From: Chin, Beverly A.
Sent: Tuesday, September 30, 2014 12:53 PM
To: Herron, Terri (Dr)
Cc: Kinch, Ashby M.; Mangold, Maria
Subject: RE: BSBA program modification
Dear Dr. Herron,

I am pleased to support your BSBA program modifications that reflect WRIT 101 as a prerequisite for the sophomore level business course. Thank you for consulting with the English Department.

Beverly
Beverly Ann Chin, Ph. D.
Chair, Department of English
Director, English Teaching Program
Past President, National Council of Teachers of English
2012 NCTE Distinguished Service Award
The University of Montana
Liberal Arts Bldg 133
Missoula, MT 59812
(406) 243-2463
Beverly.chin@umontana.edu

ORIGINAL EMAIL:
From: Herron, Terri (Dr) [mailto:Terri.Herron@business.umt.edu]
Sent: Monday, September 22, 2014 1:26 PM
To: Kalachev, Leonid; douglas.raiford@umontana.edu; steven.schwarze@umontana.edu; Bookwalter, Jeff T; christine.fiore@umontana.edu; Kuipers, Kathy; Burke, Ed; Kinch, Ashby M.
CC: McNulty, Jenny; Patterson, Michael
Subject: BSBA program modification

Leonid, Doug, Steve, Jeff, Christine, Kathy, Ed, and Ashby,

We are proposing changes to the Bachelors of Science in Business Administration (all majors) to align the BSBA with the proposed Minor in Business Administration. This primarily is just moving the required core classes around in the sequence and modifying the structure a bit. This is being accomplished by changing some course prereqs, and you will get a separate e-curr request for approval, if those changes affect you. Because the BSBA catalog copy is changing to reflect these sequencing and structure changes, we must file Program Modification form. No core classes are being dropped. We are proposing to expand the math and stat classes accepted for the BSBA. We are also changing two SoBA classes’ levels, which do not impact your department but are shown in the Program Modification form.

I would be happy to answer any questions you have (x5878). The “catalog copy” looks a bit odd under the new catalog system. Camie suggested I copy/paste the catalog and reflect the changes using tracked changes (see “BSBA changes...” document).

Please send me your approval via email, and I will include that in the paperwork filed with Faculty Senate. It would be great if I could get these by Friday, September 26th.

Thank you.
Terri

Dr. Terri L. Herron, CPA, CISA  |  Associate Dean and Professor of Accounting  |  School of Business Administration  |  University of Montana  |  Missoula, MT 59812  |  406.243.5878