

# Marketing & Publicity

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Summer Semester is promoted in the following ways:

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## Online Summer Semester Schedule

The schedule will be available in a variety of formats beginning November 2011. Schedules can be accessed here: <http://umt.edu/xls/summer/courses.aspx>.

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## Summer Semester Web Site: [umt.edu/xls/summer](http://umt.edu/xls/summer)

In addition to schedules, the web site includes Special Topics course descriptions, information about special programs, and relevant student information. If your department creates a web site for special courses or programs and would like to link it from the summer site, please contact [Jeff Wimett](#).

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## Printed Ads, Posters, Flyers, and Brochures

Ads and printed pieces are developed and distributed on-campus, through direct mailings, in publications, and at special events.