

BUSINESS OF PHOTOGRAPHY

for all photography students

We'll discuss topics that are relevant for your career in this profession, including

- Contracts
- Copyright
- Pricing Your Work
- Assignment & Stock Photography
- Licensing Images
- Portfolios
- Different Photographic Markets
- Curators and Galleries
- Leave Behinds
- Marketing & Promotion
- Model and Property Releases
- Art of Negotiating

You'll create promo pieces, letterhead/business cards, logos, plus have several photographic assignments.

Course is three credits and meets Monday - Thursday, 9 am to noon, January 3, 2012 to January 20, 2012. Class will meet in Don Anderson Hall, room 210.

For more information you can contact the professor, Keith Graham, at keith.graham@umontana.edu