

# UM Big Sky Poll: Overview of Demographic Data

## (Congressional Races Re-Poll – Fall 2018)

|   |   | <i>Survey Respondents</i> |
|---|---|---------------------------|
| <b>Gender</b>                             | <i>Male</i>   | 49%                       |
|   | <i>Female</i>   | 50%                       |
|   | <i>Other</i>  | 1%                        |
| <b>Age</b>                                | <i>18-26</i>  | 4%                        |
|   | <i>27-46</i>  | 23%                       |
|   | <i>47-66</i>  | 34%                       |
|   | <i>67 or older</i>                                      | 39%                       |
| <b>Level of Education</b>                 | <i>Some high school</i>                                 | 1%                        |
|   | <i>High school/GED</i>                                  | 19%                       |
|   | <i>Some college</i>                                     | 16%                       |
|   | <i>Associate's degree</i>                               | 11%                       |
|   | <i>Bachelor's degree</i>                                | 31%                       |
|   | <i>Post baccalaureate (Master's, PhD, JD, MD, etc.)</i> | 22%                       |
|   | <i>Other</i>  | 1%                        |
| <b>Political Party</b>                    | <i>Democrat</i>   | 29%                       |
|   | <i>Independent</i>                                      | 31%                       |
|   | <i>Libertarian</i>                                      | 1%                        |
|   | <i>Republican</i>                                       | 30%                       |
|   | <i>Other</i>  | 9%                        |
| <b>Total Household Income</b>             | <i>\$0 - \$20,000</i>                                   | 15%                       |
|   | <i>\$20,001 - \$37,000</i>                              | 15%                       |
|   | <i>\$37,001 - \$46,000</i>                              | 11%                       |
|   | <i>\$46,001 - \$57,000</i>                              | 12%                       |
|   | <i>\$57,001 - \$88,000</i>                              | 20%                       |
|   | <i>\$88,001 - \$150,000</i>                             | 19%                       |
| <b>Did you answer using a cell phone?</b> | <i>\$150,001 and above</i>                              | 8%                        |
|   | <i>Yes</i>  | 45%                       |
|   | <i>No</i>   | 55%                       |

*\*Please note: All values have been rounded, which may cause some of the totals to not equal 100 percent.*