

2023 Substance Abuse Prevention Academy

Maggie Anderson - Lincoln County Unite for Youth Libby, MT
Kim Martinell - Be the Change 406 Coalition Dillon, MT
Reagan Mecham - Frenchtown Community Coalition Frenchtown, MT

Drug Free Community Grant

Preventing Youth Substance Use is Critical
The Drug-Free Communities (DFC) Support Program is the nation's leading effort to mobilize communities to prevent and reduce substance use among youth. Created in 1997 by the Drug-Free Communities Act, administered by the White House Office of National Drug Control Policy (ONDCP), and managed through a partnership between ONDCP and Center of Disease Control (CDC), the DFC program provides grants to community coalitions to strengthen the infrastructure among local partners to create and sustain a reduction in local youth substance use. The DFC program is aimed at mobilizing community leaders to identify and respond to the drug problems unique to their community and change local community environmental conditions tied to substance use. More than 700 community coalitions across the country receive funding up to \$125,000 per year to strengthen collaboration among local partners and create an infrastructure that reduces youth substance use.

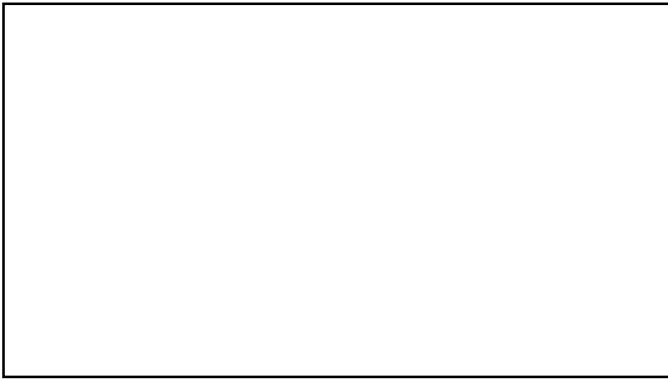
The DFC program goals

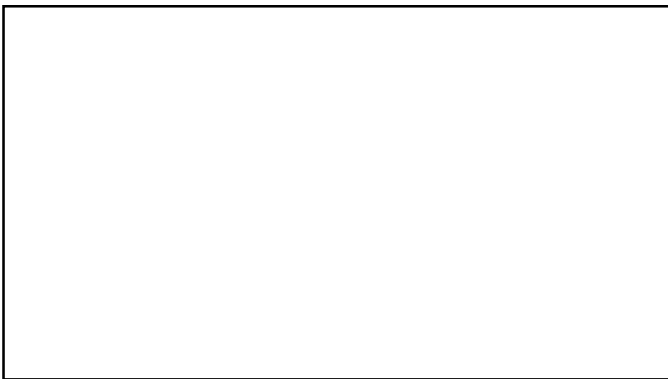
- **Establish and strengthen collaboration** among communities, public and private non-profit agencies, and Federal, state, local and tribal governments to support the efforts of community coalitions working to prevent and reduce substance use among youth.
 - **Reduce substance use among youth** and, over time, reduce substance use among adults by addressing the factors in a community that increase risk for substance use and promoting factors that minimize risk for substance use.
- In coordination with the DFC Support Program, Comprehensive Addiction and Recovery Act Local Drug Crisis grants provide funds to 65 communities to enhance DFC efforts by creating sustainable community-level change to prevent and reduce the use of illicit opioids or methamphetamine and the misuse of prescription medications among youth. Funds are run through the CDC for years 1-5 year, renewable 6-10 years.



Lincoln County Unite for Youth









Be the Change 406 COALITION
Empower youth. Engage parents. Eliminate substance misuse & abuse.

VISION—MISSION—VALUES

VISION
A healthy and safe Beaverhead County

MISSION
To increase healthy opportunities and decrease substance misuse among youth through collaboration, education, and advocacy

VALUES
STRATEGIC-implementing strategies to achieve short-term, intermediate, and long-term objectives to achieve population-level and policy change
PREVENTION-ORIENTED- making data-driven decisions to address local conditions and using evidence-based strategies to reduce substance use
ACCOUNTABLE- transparent in financial operations and good stewards of resources
SAFETY-FOCUSED- provide substance-free activities for all youth in an environment that supports healthy choices
SUPPORTIVE- modeling healthy behavior for youth
KNOWLEDGABLE- members seek knowledge about the science of the impact of substances and trauma on the developing brain

WHO ARE WE?

Be the Change 406 Coalition focus is to reduce underage (youth) substance use in Beaverhead County. We use a public health approach and implement successful **evidence-based strategies** supported by community collaboration. By **reducing risk factors and increasing protective factors** we reinforce the benefits of choosing a life free of substance use and misuse. We provide Beaverhead County youth **opportunities, skills, and recognition, in order to provide clear standards of healthy behaviors**. Youth **thrive** in a culture when a drug and alcohol free environment is the preferred norm and not the exception.

Empower Youth. Engage Parents. Eliminate Substance Misuse

BE THE CHANGE 406 EXECUTIVE BOARD



Randy Shipman Katherine Buckley-Patton Kim Martinell Dennis Schurg Charise Lemelin

Sector	Sector Representative
Business	Metainya Ryan
Civil/Volunteer Organizations	Beth Storey
Healthcare Professionals	Sue Hansen, RN
Law Enforcement	Chief of Police Jeremy Aivens
Media	Brenda Womack
Parents	Charise Lemelin
Religious/Fraternal Organizations	Pastor James Matthews
Schools	Randy Shipman
State/Local/Tribal Government	Tom Rice
Substance Use Organizations	Rebecca Stevens
Youth	Braelyn Baldwin
Youth Serving Organizations	Andrea Schurg

THE WHY!

Empower Youth. Engage Parents. Eliminate Substance Misuse

BE THE CHANGE 406 YOUTH COALITION



Empower Youth. Engage Parents. Eliminate Substance Misuse

**PSA's
Radio, Print &
Social Media**



ADVERTISING



Vision Zero



Meetings at DHS






ACTIVITIES













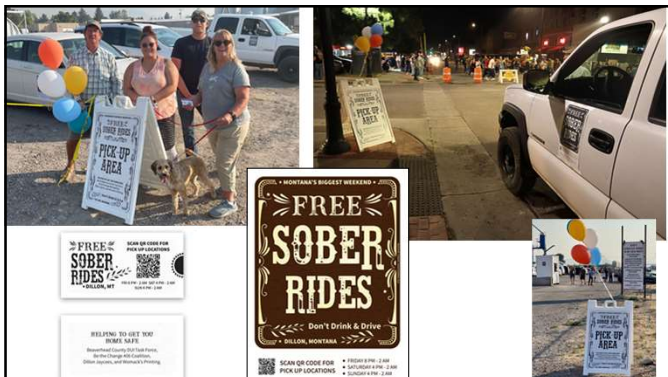


Collaboration with Law Enforcement

We have used our DFC funding to send law enforcement including highway patrol, city police, sheriff officers, juvenile probation, etc to the Northwest Alcohol Conference. We are in the process of sending another group to the July conference.

Also, each year our town of about 5,000 people swells to over 30,000 for Labor Day rodeo, concert, and fair.

We collaborate with the DUI Task Force and Dillon JCs to bring in free rides for those drinking who will need a ride to their hotel or other areas around Dillon.





Coffee with a Cop



Community Presentations





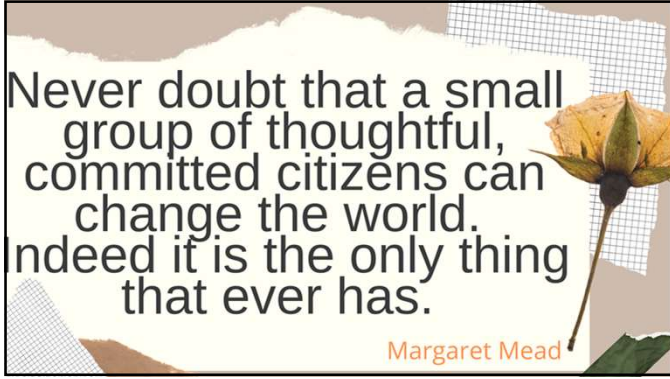
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SIGNIFICANT COMMUNITY INVESTMENT:

NAME	AMOUNT	DESCRIPTION
Drug Free Community	\$125,000	Drug Free Communities Activities
Communities that Care	\$5,000	Implementation of CTC
Edward Jones, Dennis Schurg	\$1,000	Advertising and Youth meeting meals
Opioid Grant	\$20,000	CADCA, Community Anti-Drug Coalitions of America, for youth and Youth Coalition Activities
Pioneer Federal	\$3,000	Advertising and Youth meeting meals
State of Montana Additional Investment	\$26,000	Block Grant Prevention Specialist
District #10 Project Aware (SOARS Grant)	\$326,500	Project Aware advancing wellness and resilience in education PAX Good Behavior Game – mental health support in schools x 5 years
United Way	\$3,800	BTC406 projects and guest speakers: Chris Herren and Supaman
Headwaters Foundation	\$50,000	Beaverhead County Early Childhood Coalition

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GOALS	TASK
Educate	<ul style="list-style-type: none"> Prepare for upcoming changes in marijuana policy including updated fact sheet, develop talking points and media plan to build support for school policies on marijuana Support professional development for community leaders Substance misuse education through Dillonite Daily, KDBM/KBEV Radio, Dillon Tribune, Southwest Montana News, and Montana Standard
Social Media Presence	<ul style="list-style-type: none"> BTC 406 Social Media Presence (Facebook, Instagram, Twitter) Target parent groups with prevention messages and online resources
Event/Activity Planning	<ul style="list-style-type: none"> Work with youth coalition and community groups to offer substance-free activities Outreach to youth: 4-H, Shine Dance Studio, Dillon Public Library, and local businesses to support activities at family-friendly venues Implement 4-H Project/ Montana Extension Service
Policy Updates	<ul style="list-style-type: none"> Outreach to local marijuana distributors and growers to strategize ways to keep youth from obtaining marijuana Collaborate with City of Dillon, Beaverhead County, and DUI Task Force
Collaborate	<ul style="list-style-type: none"> Communities that Care, Adverse Childhood Experience Task Force, Beaverhead County DUI Task Force, School District #10 Project Aware, Early Childhood Coalition of Beaverhead County, Mental Health Local Advisory Council, Board of Health, etc. Continue to identify and address youth and communities' risk and protective factors to target priorities to meet the needs of our community.





What is the Frenchtown Community Coalition?

The Frenchtown Community Coalition (FCC) is an underage substance use prevention coalition, currently funded by the Drug Free Communities (DFC) grant.

Since being established in 2008, the goals of the coalition are to: 1) establish and strengthen community collaboration to support local efforts in preventing youth substance use, and 2) Reduce youth substance use and misuse. Through extensive youth engagement and collaboration between community sector representatives, the FCC works to reduce risk factors and promote protective factors for the youth of Frenchtown.



Youth Leadership Committee

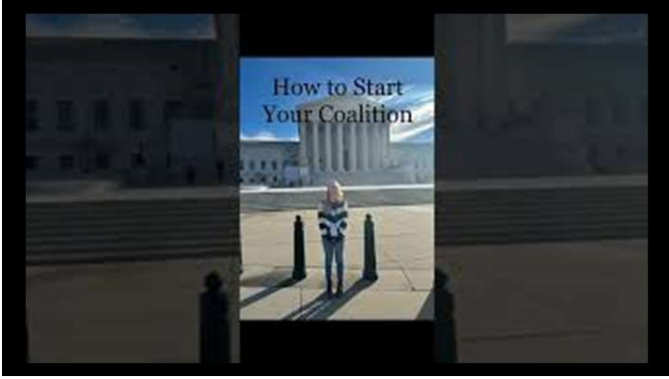
HS YLC	MS YLC
<ul style="list-style-type: none"> • STUDENT LED! • Meets once/week during the school year (Fridays at lunch) • Elections at the beginning of the school year <ul style="list-style-type: none"> ◦ President ◦ Vice President ◦ Secretary ◦ Treasurer • Meetings are facilitated by YLC President (must submit agenda to advisor prior to meeting) • Each student signs a contract at the beginning of the school year agreeing to be drug free. Disciplinary measures are listed in the contract. • Agree to organize one special project • Goal: Engage students by allowing them to be leaders in their school and community 	<ul style="list-style-type: none"> • Student led with guidance from advisor • Meets once/month during the school year (2nd Monday/month during advisory) • No club officers • Must create one special project as a group. • Students work as a group outside of normal meeting times • Goal: Engage middle school students by giving them the freedom to identify issues in their school/grade and address them in the way they see fit.



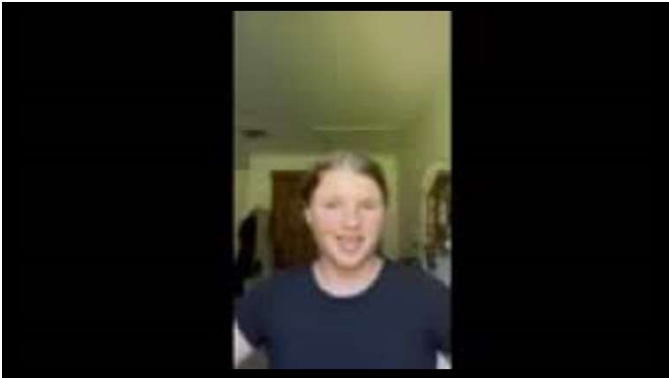














Main Points:

- Make sure your youth coalition is youth led!
- Support your students; keep them on track, but let them be the decision-makers.
- Make sure everyone feels heard, valued, and respected.
- Let the youth be creative and work collaboratively to create/organize projects, campaigns, activities, etc.
- Meet regularly, if possible.
- Sometimes, you do need incentives. Pizza can go a long way.
- Provide them with opportunities to learn.

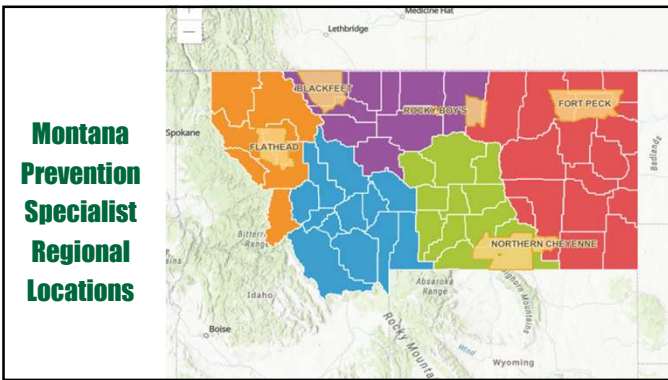


Thank you!

Reagan Mecham
 Frenchtown Community Coalition Coordinator
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 FrenchtownCommunityCoalition.com



DISCUSSION



Prevention Specialist Region Locations and Contact Information
Some counties or tribal entities may contain multiple specialist resources

County or Tribal Entity	Region	Name	Email	Agency
Custer	Eastern	Beth Regan	BRegan@emhs.mt.gov	Eastern Montana Mental Health Center
Custer	Eastern	Debbie Call	DCall@emhs.mt.gov	Eastern Montana Mental Health Center
Custer	Eastern	Lucy Corbett	LCorbett@emhs.mt.gov	Eastern Montana Mental Health Center
Custer CTC	Eastern	Nicki Chapman	NChapman@emhs.mt.gov	Eastern Montana Mental Health Center
Daniels	Eastern	Andi Berry	ABerry@emhs.mt.gov	Eastern Montana Mental Health Center
Dawson	Eastern	Allison Agostino	AAgostino@emhs.mt.gov	Eastern Montana Mental Health Center
Dawson	Eastern	Lani Mikach	LMikach@emhs.mt.gov	Eastern Montana Mental Health Center
Fallon	Eastern	Beth Regan	BRegan@emhs.mt.gov	Eastern Montana Mental Health Center
Garfield	Eastern	Rhonda Parsons	RParsons@emhs.mt.gov	Eastern Montana Mental Health Center
McCone	Eastern	Debbie Mahn	DMahn@emhs.mt.gov	Eastern Montana Mental Health Center
Phillips	Eastern	Gina Lamb	GLamb@emhs.mt.gov	Eastern Montana Mental Health Center
Powder River	Eastern	Rhonda Parsons	RParsons@emhs.mt.gov	Eastern Montana Mental Health Center
Prairie	Eastern	Melissa Koppels	MKoppels@emhs.mt.gov	Eastern Montana Mental Health Center
Richland	Eastern	Sean Odoob	SOdoob@emhs.mt.gov	Eastern Montana Mental Health Center
Roosevelt	Eastern	Ashley Teves	ATEves@emhs.mt.gov	Eastern Montana Mental Health Center
Rousebud	Eastern	Stacie Sisk	SSisk@emhs.mt.gov	Eastern Montana Mental Health Center
Shelburne	Eastern	Andi Berry	ABerry@emhs.mt.gov	Eastern Montana Mental Health Center
Treasure	Eastern	Debbie Call	DCall@emhs.mt.gov	Eastern Montana Mental Health Center
Valley	Eastern	Vacant	Vacant	Eastern Montana Mental Health Center

Thank you!

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Specialist
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406-596-1284



Resources

For more information on the Drug Free
Communities Grant, scan here:



Connect with your local prevention
specialists!