The Fitness and Recreation Center (FRC) is located on the north end of campus, next to the Adams Center. Our facility offers a variety of cardio and weight machines, free weights, a functional training area, three group fitness classrooms, locker rooms with dry saunas, squash and raquetball/handball courts and three multipurpose courts for basketball, volleyball or badminton.

- Carbon-Neutral Facility
- 80,362 Square Feet
- Group Fitness Rooms & Classes
- 25 Yard Competition Class Pool
- 9 Hole Triple Tee Golf Course
- Rock Climbing Wall
- Personal Trainers
- Year Round Intramural
- Outdoor Programs
- Tournaments & Special Events

www.umt.edu/crec
<table>
<thead>
<tr>
<th>Why Choose Campus Rec?</th>
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<tbody>
<tr>
<td>159,952 Yearly Visits</td>
</tr>
<tr>
<td>59% Male</td>
</tr>
<tr>
<td>41% Female</td>
</tr>
<tr>
<td>64% Ages 18 - 24</td>
</tr>
<tr>
<td>19% Ages 25 - 34</td>
</tr>
<tr>
<td>12% Ages 35 - 44</td>
</tr>
<tr>
<td>4% Ages 45 - 54</td>
</tr>
<tr>
<td>1% Ages 55 &amp; Older</td>
</tr>
<tr>
<td>Avg 13,329 Monthly Visits</td>
</tr>
<tr>
<td>Top Month # Visits</td>
</tr>
<tr>
<td>February - 19,703</td>
</tr>
<tr>
<td>September - 19,589</td>
</tr>
<tr>
<td>Website - Page Visits</td>
</tr>
<tr>
<td>Yearly 64,940 Page Visits</td>
</tr>
<tr>
<td>Avg Monthly 5,411 Page Visits</td>
</tr>
<tr>
<td>Top Month - March 6,223</td>
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</tbody>
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www.umt.edu/crec
OUR MARKETING OPPORTUNITIES

DIGITAL SIGNAGE  $650/Year or $350/Semester or $100/Month
Your logo or advertising message would be featured on our 5 Rise Vision televisions located in high-traffic areas in the Fitness & Recreation Center. Your advertisement would be displayed approx. 2,000 times a day.

TABLELING  $450/ 6 Times a Year or $100/Month
2 Hour Tabling session located within the front desk lobby. Provides your company the ability to meet and hand out marketing items directly to students entering and leaving Campus Rec.

WEBSITE  $350/Year or $150/Semester or $50/Month
Your logo is displayed as a Partner on the Campus Rec Website page. On average, over 5,411 people visit our website monthly.

WATER FOUNTAIN SIGNAGE  $500/Year or $350/Semester
Your logo or message (8 ½ X 11) displayed above or near one of our refillable water stations at Campus Recreation.

BANNER  $500/Year or $350/Semester
Company Logo stretched across the walking track railing - facing basketball courts. Limited Availability.

LOCKER ROOM SIGNAGE  $1,000/Year or $600/Semester
Your logo or message (8 1/2 X 11) is displayed in a prime location within both the men’s and women’s locker room areas.

TURNSTILE SLEEVE  $4,000/Year
Your logo is displayed on the three prongs of all three-turnstile entrances. Ability to change display message/design one time every six months or two times a year.

COURT NAMING RIGHTS  $12,000 For a 3 Year Contract
Company Logo / Banner position on both ends of the court - directly behind each basket or center court. The court will be referred to as “Your Company Court” on all intramural schedules and special events held on your court. Only 3 courts are available.

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OTHER MARKETING OPPORTUNITIES

- SPONSOR LOGO ON T-SHIRTS
- INTRAMURAL CHAMPIONS T-SHIRTS
- SUMMER CAMP T-SHIRTS
- CO BRANDING SOCIAL MEDIA POSTS
- PROGRAM SPONSORSHIP

SPONSORSHIP BUNDLES
Let us build a package just for your Company.
Package 3 Marketing Opportunities for a 5% Discount

CONTACT:
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