UNIVERSITY OF MONTANA
CAMPUS RECREATION SPONSORSHIP
GET TO KNOW US

125+ Student Employees
11 Professional Staff

12,000 Members
525 Staff/Faculty Members

Member Type by Visit

- Student - 75%
- Staff/Faculty - 14%
- Alumni - 2%
- Retiree - 4%
- Family Member - 3%
- Affiliate/Other - 6%

Average age of Campus Rec Users: 24

Student Type by Visit

- Freshman - 15%
- Sophomore - 15%
- Junior - 16%
- Senior - 33%
- Graduate - 16%
- Law School - 3%
- Other - 2%
25-yard competition pool
Daily programming
Certification courses

9-hole triple-tee course
1 mile from campus
Golf instruction
Pro shop

Carbon-neutral facility
80,362 square feet
Group fitness rooms & classes
Personal training

Trips and skill classes
Study abroad in Peru
Film festivals & gear sales
Belay clinics & private lessons

Indoor and outdoor sports
Tournaments
Special events
FITNESS & RECREATION CENTER

Cardio Machines & Indoor Track

Weightlifting Equipment

Functional Corner

Multi-Purpose Courts

Racquetball/Squash Courts

Climbing Wall

Gear Rentals

Bike & Ski Workshop
PROGRAM AREAS

Aquatics
Fitness Programs
Intramural Sports
Outdoor Programs
UM Golf Course
Youth Camps
OUR REACH

260,000+ Fitness & Recreation Center visits annually
Average of 740/day, or 54/hour

Open 356 days a year
4,900+ operating hours annually

56,000+ homepage visits each year

6,500+ social media community across Facebook, Twitter & Instagram

2,100+ Campus Rec mobile app users
DIGITAL ADVERTISING

One advertisement on three digital screens located in high-traffic areas in the Fitness & Recreation Center. Artwork provided by the company and approved by Campus Rec.

$25 per 2 weeks

MOBILE APP ADVERTISING

One banner ad on the Campus Rec mobile app and one push notification. Artwork and notification text provided by the company and approved by Campus Rec. Limited ad space available. Artwork provided by the company and approved by Campus Rec.

$100 per 2 weeks

BANNER

One banner in an agreed upon location in the Fitness & Recreation Center for fall or spring semester. Artwork provided by the company and approved by Campus Rec. Size of the banner depends on location.

$250 plus cost of banner

FITNESS & RECREATION CENTER TABLING

Tabling for two hours in the Fitness & Recreation Center lobby. Information, giveaways and activities approved by Campus Rec. Table and two chairs provided. Date restrictions apply.

$50 for 2 hours

TEE BOX & SCORECARD ADVERTISING

$350/12,000 scorecards, $750 on-course tee box ad for one year, or $1,000 for both. Artwork provided by the company and approved by the UM Golf Course.

See pricing below
Each year Campus Recreation gives away hundreds of pieces of swag to students to welcome them to the University of Montana, to Campus Recreation and to our numerous community events.

Committed to making more sustainable choices, our goal is to partner with Montana businesses to offer local products. By co-branding sample-sized items – placing them inside our Campus Rec sport cinch bags or with a Campus Rec sticker, for example – we can support brand recognition for local products while also promoting health, fitness and recreation to our students.

Pre-packaged food or beverages, coupons and hygiene products are a few examples of the kind of donated or discounted swag we think students will use and love.
SPONSOR AN EVENT

Associate your brand with a Campus Rec event or program area. Price is negotiable depending on program and extent of brand placement. Here are a just few ideas of events that need sponsorship:

**FRESHMAN WILDERNESS EXPERIENCE**
More than 160+ student mentors and incoming freshman embark on this adventure annually.

**GRIZ GLOW 5K FUN RUN**
Proceeds support Youth Camps scholarships and programming.

**GRIZ GLOW YOGA**
This is an all-levels black light yoga class offered each semester.

**FREE WEEK**
Each semester we offer a week of free group fitness classes, personal training consultations, recreation events and activities, and more.

**3-ON-3 BASKETBALL TOURNAMENT**
This fun community event supports Intramural Sports and Global Grizzlies, an ASUM student organization.