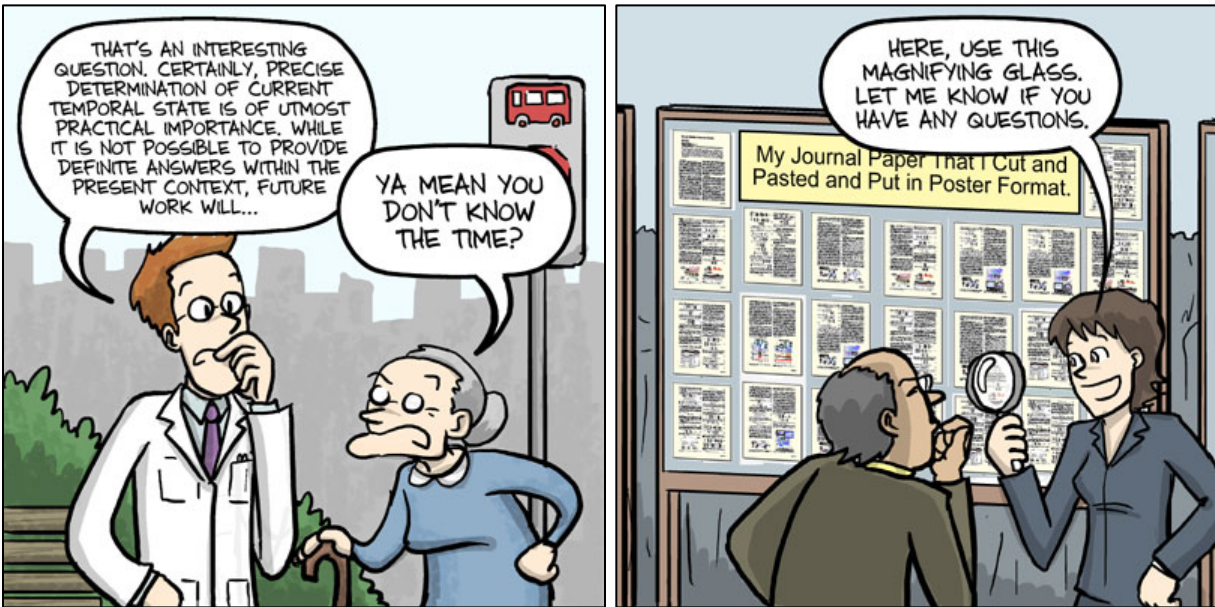


Yes, there is a wrong way to communicate science!



Communicating Science WILD 595 Spring 2015

There is an ever-widening gap in communication between scientists and the public, and even between scientists of different disciplines. This course is designed as a fun, supportive, interactive venue to explore and practice skills for communicating science to diverse audiences from the lay public to specialists in your field. Improve your knowledge, skills and confidence and practice communicating your science in various ways, including elevator pitches, talking to the media, and oral and poster presentations. We will cover topics such as avoiding jargon, knowing your audience, narrative, distilling your message, and effective use of figures.

Questions? Contact Instructor, Angie Luis, angela.luis@umontana.edu