Title: Public Lands Fellow

Hours: Full-time, salaried

Reports to: VP of Advocacy

Location: Missoula, MT

Application Deadline: November 20, 2022

Position Summary: The Public Lands Fellow will play a key role implementing The Conservation Alliance’s broad portfolio of advocacy work on public land conservation with a specific focus on National Monument designations. The fellow will work closely with the Executive Director and Senior Director of Advocacy and Government Affairs to help achieve the organization’s strategic plan and long-term objectives.

By bringing the business voice to bear on conservation, this position will help protect North America’s outdoor places and wild places by moving legislative and administrative priorities across the finish line. The Fellow will work directly with Conservation Alliance member companies, staff, board members and grantees to build powerful coalitions and campaigns that conserve federal public lands across the United States. The fellow will also work with communications staff to engage, educate and inspire the business community to engage in priority campaigns.

RESPONSIBILITIES

Advocacy - 60%

- The Fellow will work closely with TCA senior staff to ensure that our member companies play a key role in upcoming public lands and monument campaigns.
- This position will be a bridge between TCA staff and national monument campaigns on the ground, engage directly with member companies, deliver clear and concise asks to those companies for campaign assets, and help manage TCAs relationships with our priority and monument campaigns.
- Work with Conservation Alliance grantees and partners to create opportunities for member companies to consistently participate in the conservation policy making process
- Support coalitions of business leaders, grantees, and other stakeholders to achieve shared conservation goals
- Help to create inclusive programming by bringing together diverse groups of people with different backgrounds and lived experiences, abilities and interests
● Organize 2-5 state federal advocacy “tables” that engage member companies, provide them with up to date information and create opportunities for them to influence decision makers
● Track public land and water legislation, congressional committee schedules, as well as administration priorities and actions and organize opportunities to engage
● Help organize and participate in the annual Conservation Alliance member fly-in to Washington D.C. and other issue focused trips throughout the year.
● Increase overall participation in advocacy by member companies, and encourage companies and their staff to engage in higher impact advocacy activities

**Communications, Member Engagement - 20%**

● Produce outgoing advocacy correspondence including, but not limited to: sign-on letters; letters of support; and administrative comments
● Partner with communications staff to develop a communications and outreach tactics that educate and inspire Conservation Alliance members to use the power of business voices to protect wild places
● Develop talking points, fact sheets, and other advocacy documents as needed
● Coordinate with Conservation Alliance communications staff to generate public facing communications such as blog and social media posting, mass email, calls to action
● Support Conservation Alliance member retention efforts by developing calls to action and educational opportunities that match the interests of member companies

**Administrative - 20%**

● In coordination with Conservation Alliance communications staff, help update and manage the Phone2Action advocacy platform
● Keep notes, tracking documents and updates on Conservation Alliance conservation priorities
● Maintain database of appropriate legislative and administrative staff contacts
● Support staff and board as needed

**QUALIFICATIONS**

**Required Experience and Personal Qualifications:**

● 1-5 years work experience in public policy, grassroots advocacy, and/or environmental policy
● Personal alignment with and passion for The Conservation Alliance’s mission and values
● Love of the outdoors
● Experience and passion for fostering conservation at the intersection of social and environmental justice
● Commitment to full participation in the organization’s JEDI initiatives
● Knowledge of and interest in conservation policy in North America
● Affinity towards mission-driven and fast-paced nonprofit environments
● Willingness to engage in business driven bipartisan conservation efforts
● Strong verbal and written communication skills
● Self-starter and team player
● Excellent interpersonal skills
● Ability to manage multiple projects and deadlines effectively
● Ability to travel 3-6 times per year (once safe to do so).

Preferred Experience - Not Required:
● Experience working in both for-profit and nonprofit sectors
● Experience in federal advocacy and/or government affairs

Location:
Missoula, MT.

How to Apply:
Please send a cover letter and resume to jobs@conservationalliance.com with “Public Lands Fellow” in the subject line. You will receive confirmation of your application within five business days. No phone calls, please.

WHAT TO EXPECT When you join our team:
● You can expect to work with a small team of passionate people that are creative, scrappy, and committed to having an impact and getting their work done.
● You will have great benefits and work-life balance.

Compensation:
The Conservation Fellow will be compensated with a highly competitive base salary of $55K, and have access to a strong benefits package.

Eligibility:
The Conservation Alliance is an equal opportunity employer. All qualified applicants will be considered for employment without unlawful discrimination based on race, color, creed, national origin, sex, age, disability, marital status, sexual orientation, military status, prior record of arrest or conviction, citizenship status or current employment status. We value diverse experiences and educational backgrounds.
Our Commitment to Justice, Equity, Diversity and Inclusion:
In order to achieve our vision, we must actively work to create systems of inclusion within ourselves as individuals, within our organizational culture, processes, and programs, and through our role in a greater conservation and environmental movement. This work takes time and consistent, life-long commitment.

As a coalition of business leaders and conservationists, we feel an acute urgency to demonstrate our sincerity through our actions. Yet, we understand that meaningful and lasting change begins with gaining clarity and alignment on our intended outcomes and how to get there. We strive for a blend of humility, patience, and determination as we work to transform ourselves, shift our culture, build upon our 32-year organizational history, and connect with networks and communities who have not been part of our alliance in the past. We know that our vision and path forward will evolve, and we commit to being transparent in both our mistakes and successes. We welcome the guidance and feedback of our members, grantees, supporters, and those we have yet to meet.

We'll have made meaningful progress when we share ownership of our mission with our partners and communities, broaden access to decision-making power over funding and project priorities, and when we expand and diversify access to our financial resources and political clout. This will require an ongoing practice of evaluating and letting go of existing beliefs, processes, and control, and reimagining what conservation and being a conservationist truly mean.

About The Conservation Alliance: The Conservation Alliance is an organization of like-minded businesses whose collective contributions support grassroots environmental organizations and their efforts to protect wild places where outdoor enthusiasts recreate. Alliance funds have played a key role in protecting rivers, trails, wildlands and climbing areas. Membership in the Alliance is open to all companies who care about protecting our most threatened wild places for habitat and outdoor recreation. Since its inception in 1989, The Conservation Alliance has contributed more than $27 million, helped to protect more than 73 million acres of wildlands; protect 3,580 miles of rivers; stop or remove 37 dams; designate five marine reserves; and purchase 21 climbing areas. For complete information on The Conservation Alliance, see http://www.conservationalliance.com.