



Management | 2022-2023
Sales & Marketing Certificate
Credits: 30-31

First Year			
Fall Semester		Spring Semester	
Course Name	Credits	Course Name	Credits
BGEN 105S Introduction to Business	3 credits	ACTG 101 Accounting Procedures 1 or ACTG 201 Principles of Financial Accounting	4 credits 3 credits
ECNS 201S Microeconomics	3 credits	BMKT 112 Applied Sales	3 credits
COMX 111A Intro to Public Speaking	3 credits	CSCI 172 Computer Modeling	3 credits
M 115 Probability & Linear Math	3 credits	BGEN 215 Career Readiness	3 credits
BMKT 225 Marketing	3 credits	WRIT 101 College Writing I	3 credits
Total:	15	Total:	15-16
Complete Application Certificate of Applied Science		Certificate of Applied Science Awarded Management: Sales & Marketing	