

Student ID (790):

Student Name:

Credits Required: 36

Advisor Name:

*Please note: This is a *sample* degree path/map. Please meet with an advisor to confirm individualized plan dependent on course availability, substitutions and your preferences.

FALL SEMESTER

COURSE NUMBER	COURSE TITLE	CREDITS	GRADE	NOTES
BGEN 105S	Intro to Business	3		S= Social Sciences Gen Ed
COMX 115S or COMX 212X	Intro to Interpersonal Com or Intro to Intercultural Com	3		S= Social Sciences Gen Ed or X= Cultural & International Diversity Gen Ed
MART 101L	Intro to Media Arts	3		L- Literary & Artistic Studies Gen Ed
MART 214	Digital Publishing & Design	3		
WRIT 101	College Writing I	3		Writing I Gen Ed
GDSN 149A	Graphic Design I	3		E= Expressive Arts Gen Ed
TOTAL CREDITS		18		

SPRING SEMESTER

COURSE NUMBER	COURSE TITLE	CREDITS	GRADE	NOTES
BGEN 215	Career Readiness	3		
JRNL 100H or MART 201H	Journalism and American Society or History of Digital Arts & Culture	3		Y= Democracy & Citizenship Gen Ed or Historical Studies Gen Ed
CAPP 154	MS Word	3		
M 115	Probability & Linear Math	3		Math Gen Ed
MART 112A or JRNL 257A	Intro to Film Editing or Beginning Photojournalism	3		A= Expressive Arts Gen Ed
MART 232	Interactive Web II	3		
TOTAL CREDITS		18		

PROGRAM INFORMATION

The Certificate of Applied Science in Business Media design is a great first-step to the Associate of Applied Science in Business Management program or as a stand alone certificate. In this certificate program, students will learn media history and business foundations, work extensively in Adobe Creative Suite, practice effective visual composition and messaging, and create beautiful imagery that tells compelling stories.

CAREER INFORMATION

With the versatility of this degree, graduates can work in many different fields that are looking for unique talents in digital media, expressive arts, visual communications, television and radio, and other creative industries. Graduates can also move towards careers in general media design for businesses, education or nonprofit organizations.