

Student ID (790):

Student Name:

Credits Required: 30

Advisor Name:

*Please note: This is a *sample* degree path/map. Please meet with an advisor to confirm individualized plan dependent on course availability, substitutions and your preferences.

FALL SEMESTER

COURSE NUMBER	COURSE TITLE	CREDITS	GRADE	NOTES
BGEN 105S	Intro to Business	3		S= Social Science
CAPP 154	MS Word	3		
COMX 250	Intro to Public Relations	3		
M 105 or M 115	Contemporary Mathematics or Probability & Linear Math	3		
WRIT 101	College Writing I	3		Writing I Gen Ed
	TOTAL CREDITS	15		

SPRING SEMESTER

COURSE NUMBER	COURSE TITLE	CREDITS	GRADE	NOTES
BGEN 215	Career Readiness	3		
BGEN 220E	Business Ethics	3		E= Ethics Gen Ed
BMGT 245	Customer Service Management	3		
COMX 115S	Intro to Interpersonal Communication	3		S= Social Science Gen Ed
CSCI 172	Intro to Computer Modeling	3		
	TOTAL CREDITS	15		

PROGRAM INFORMATION

The Certificate of Applied Science in Customer Relations is a great first-step to the Associate of Applied Science in Business Management program. In this certificate program, students will learn the integral importance of customer relations as it applied to business industries. This certificate also prepares students to work with an array of potential customers in the workplace through creating a service culture, building and maintaining relationships, and developing customer service management systems.

CAREER INFORMATION

With the versatility of this degree, graduates can work in many different fields that interact with customers including but not limited to: entry level finance, entrepreneurship, sales, concierge positions, customer service representatives, marketing and consulting positions.