

The Science of the Positive: *Exploring the Positive Community Norms Framework*

The University of Montana's Public Health Training Center has teamed up with The Montana Institute to bring a two-part training series on the Positive Community Norms (PCN) Framework developed by Dr. Jeff Linkenbach. In this first webinar, Jeff will guide participants in exploring and learning about key elements of PCN and how they can apply the Science of the Positive in their personal lives and in the communities they serve through their public health/prevention work. Click on "Register Now" to register through the Montana Public Health Training Center portal.

June 9th, 2026
10:00 AM MT
Zoom



IN THIS WEBINAR, PARTICIPANTS WILL:



Experience the positive energy of the Cycle of Transformation



Explore the science of the Positive Community Norms framework



Engage in chat and live discussions about growing accurate perceptions of norms to reduce risks



Reflect on the ways you can integrate these teaching both individually and in your leadership

REGISTER NOW

About Dr. Jeff Linkenbach

Dr. Jeff Linkenbach is the Founding Director and Research Scientist at The Montana Institute and an affiliate faculty at the University of Montana's Center for the Advancement of Positive Education (CAPE). He has developed national award-winning programs that positively transform community norms based on the Science of the Positive framework. He has over 35 years of experience in public health leadership and has a passion for supporting public health leaders.

Grounded in science. Powered by positivity. Focused on community.

Join us for Part 1 of this two-part virtual training series.

