

UM Innovation and Entrepreneurship Symposium

Tuesday, November 19th

1:00pm-5:30pm

University Center Theater

**The UM
Startup Studio**



Schedule of Events

12:15pm-12:50pm: Check-in

1pm-1:10pm. Welcome - Celebrating innovation and entrepreneurship at UM.

1:15pm-1:55pm. Creativity and Innovation - Presentations and panel discussion.

2pm-3:05pm. Supporting Entrepreneurship and Innovation at UM - Presentations and panel discussion.

3:15pm-4:15pm. Innovation in Action - Presentations and panel discussion.

4:25pm-5:30pm. GrizPitch - Selected presenters pitch their ideas in front of the live theater audience.

1:15pm-1:55pm

Creativity and Innovation



Panel discussion featuring Jeb Puryear from the College of Education, Tyler Talbot from the College of Business, and Cory McKague from the College of Arts and Media.

This panel will explore the intersection of creativity, entrepreneurship, and innovation from an interdisciplinary perspective. Panelists will share insights on how they understand creativity, how creative thinking drives entrepreneurship and innovation, and the challenges of bringing creative ideas into reality to satisfy the needs of the end user.

2:00pm-3:05pm

Supporting Entrepreneurship and Innovation at UM

Featuring Zach Scott from the Office of Research and Creative Scholarship, Brigitta Miranda-Freer from the Montana World Trade Center, Karl Unterschuetz from the AccelerateMT Rural Innovation Initiative, Sam Alario from the UM Blackstone Launchpad, and Jessica Mitchell and Joellen Shannon from the UM NSF Engines Initiative.

This panel will explore how the University of Montana is cultivating an environment that supports entrepreneurship and innovation. This panel will feature UM faculty, staff, and community leaders who are dedicated to fostering growth and development within UM's entrepreneurial ecosystem. Attendees will learn about resources available on campus and learn about success stories from UM-supported ventures.



3:15pm-4:15pm

Innovation in Action

Panel discussion of UM and Montana healthtech and biotech initiatives, featuring Erica Woodahl from the Skaggs Institute for Health Innovation, Leidy Wagener of Rocky Mountain REACH, Monica Serban from BIOTECH, and Jody Haines from the Montana Billings Clinic.

This panel will explore the forefront of health technology and biotechnology in Montana with leaders from some of UM's pioneering initiatives. Panelists will discuss ongoing projects, breakthroughs, and the unique challenges and opportunities in the HealthTech and BioTech industries. Gain insights into how innovation in these fields is impacting the healthcare landscape in Montana and beyond.



4:25-5:30pm

GrizPitch

**Selected UM students,
researchers, and faculty pitch
their ideas in front of the live
theater audience.**

Coming April 4th, 2025



University Center Theater



Thank you to our sponsors

Folley Family Foundation

