ECONOMIC IMPACTS OF OUTDOOR RECREATION IN MONTANA – 2022

In Montana, outdoor recreation makes up 4.3% of the state GDP, making Montana
#3 in the U.S. for GDP

In Montana, outdoor recreation generates:

$2.9 BILLION

Nationally, outdoor recreation’s annual economic impact is:

$1.1 TRILLION
(2.2% of U.S. GDP)
and creates nearly
5 MILLION JOBS

TOP INDUSTRIES IN MT

- RVing
- Boating/fishing
- Hunting/shooting/trapping
- Snow activities

Outdoor recreation supports

29,453 JOBS

(5.6% of all employees in Montana)

Data Source:
U.S. Bureau of Economic Analysis

Infographic courtesy of:
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